GEO·H·MORRILL CO·

PRINTING *and* LITHOGRAPHIC INKS

HEAD OFFICE·NORWOOD·MASS·U·S·A·

BOSTON·NEW YORK·CHICAGO·

SAN FRANCISCO·LONDON

E. J. SHATTUCK CO. WESTERN REPRESENTATIVE

NX284

Ref/Con
85

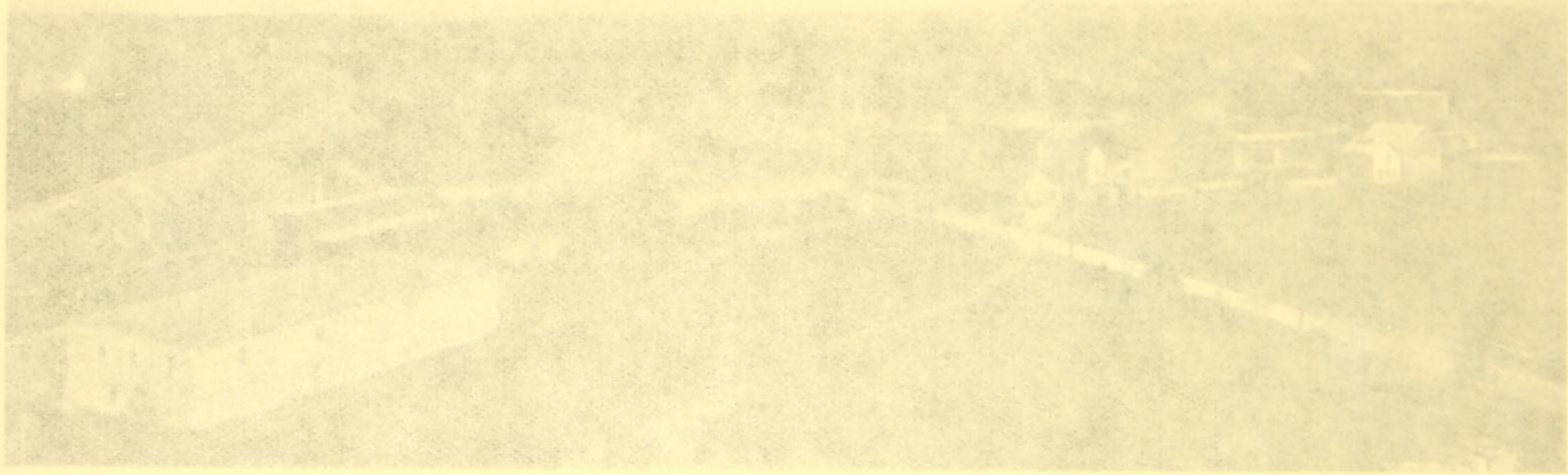
Reproduced from a Sky Photograph taken by Woodbury & Co., Worcester, Mass.

GEO. H. MORRILL CO'S MAIN PLANT—MORRILL'S, MASS.

Comprising Pulp and Dry Color Works; Varnish Factory; Still House (14 Stills); News, Colored and Black Ink Departments; Storage Tanks; 13 Warehouses; Cooper Shop; Testing Department; Laboratory, etc., covering an area of 16 acres. The mile of railroad sidings on the property is operated by the Company's own trolley system.

GEO·H·MORRILL CO·
PRINTING AND LITHOGRAPHIC
INKS

HEAD OFFICE · NORWOOD · MASS · U · S · A ·
BOSTON · NEW YORK · CHICAGO
SAN FRANCISCO · LONDON
FOUNDED 1840



Reproduced from a Bird Photograph taken by Woodbury & Co., Worcester, Mass.

GEO. H. MORRILL CO'S PAPER BOARD MORRILLS, MASS.

Comprising Pulp and Dry Color Works; Varnish Factory; Mill No. 1 (24 Steel Cylinder Machines, Colored and Black Ink Departments); Storage Tanks; 13 Warehouses; Cooper Shops; Testing Department; Laboratory; and covering an area of 16 acres. The mile of railroad sidings on the property is operated by the Company's own trolley system.

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PRINTING AND LITHOGRAPHIC INKS

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E·J· SHATTUCK CO·

PRINTING AND LITHOGRAPHIC INKS

WESTERN REPRESENTATIVE FOR

GEO. H. MORRILL COMPANY BOSTON, INKS

E. H. BEST & CO. BOSTON, BLANKETS

LITHOGRAPHERS SUPPLIES OF ALL KINDS,

GATLING GUN ROLLERS, VARNISHES, DRYERS, ETC.

No. 122 Olive Green. No. 203 Geranium Lake Y.

PURPOSE OF THE BOOK

THIS is a practical, ready reference book for the easy and accurate selection of suitable shades of inks for varied purposes. It is not intended to be an academic treatise on printing nor for display purposes. As an aid to helping the purchaser, all classes of subjects are shown; this also avoids tiresome repetition. The inks are displayed, unlike those in other sample books, in three ways; mainly as illustrations; secondly, in different sizes of lettering, and thirdly, (which is quite important as showing the true color of the ink) in solids. ¶ The papers have been changed in instances to suit the nature and purpose of the inks offered, and for each illustration the most difficult class of paper for the printing was adopted. In some cases the ink has been repeated, immediately following, on a different paper to show the consequent change in effect. It will be noticed that the color varies greatly, which fact is quite essential for the customer to observe in making his selection of inks. The working qualities and shade of an ink alter with the color, character and finish of the paper used. ¶ Different screens were brought into play, ranging from 133 line to 400 line, and in each case noted beneath the exhibit. This will be found to be a help to the printer and to his customer interested in catalogue making. It was done for two reasons: that the printer, aside from his interest in the inks, might know what screen had been and could be used, and secondly, to show that the inks would serve even though the screen be as high as 400 line, which is the greatest possible test for a good ink. ¶ Printers are frequently called upon to furnish new color combinations, and as a help to such, several two-color combinations have been studied out and are shown at the end of the book.

PRINTING IS A GROWING ART

In the Company's Laboratories and Testing Department, chemists and expert printers will be glad to meet the new and varied ink problems that the printer is constantly facing, and to secure for him the latest or special colors and appropriate inks for specific purposes.

ALL WORKS OF QUALITY MUST BEAR A PRICE IN PROPORTION TO THE SKILL, TIME, EXPENSE AND RISK ATTENDING THEIR INVENTION AND MANUFACTURE ❧ THOSE THINGS CALLED DEAR ARE, WHEN JUSTLY ESTIMATED, THE CHEAPEST: THEY ARE ATTENDED WITH MUCH LESS PROFIT TO THE BUILDER THAN THOSE WHICH EVERYBODY CALLS CHEAP.

BEAUTIFUL FORMS AND COMPOSITIONS ARE NOT MADE BY CHANCE, NOR CAN THEY EVER, IN ANY MATERIAL, BE MADE AT SMALL EXPENSE ❧ A COMPOSITION FOR CHEAPNESS AND NOT FOR EXCELLENCE OF WORKMANSHIP IS THE MOST FREQUENT AND CERTAIN CAUSE OF RAPID DECAY AND ENTIRE DESTRUCTION OF ARTS AND MANUFACTURES. —RUSKIN

PRICE LIST

REDS

Illustrated

		per lb.
185	Bronze Red	$4.00
277	Jacqueminot Lake A A	4.00
203	Geranium Lake Y	3.00
*†509	Litho Madder Lake	3.00
†476	Salvia Red	3.00
393	Scarlet Lake	3.00
432	Colorado Red	2.50
482	Dragon Blood Red	2.50
*† 80	English Vermilion	2.50
402	Regal Red	2.00
232	Sunset Red	2.00
†151	Permanent Geranium B	2.00
421	Scarlet	2.00
*†471	Harvard Crimson	2.00
106	Antique Red	2.00
472	Cornell Cornelian	2.00
212	Chinese Red	2.00
545	Ox Blood Red	2.00
145	Wood Cut Garnet	2.00
576	Chanticleer	2.00
*†484	Bright Label Red	1.00

Not Illustrated

†53	Perm. Geranium Lake B B.	$3.00
13	Rose Red	2.00
167	Volcano Red	2.00
603	Water-wagon Red	2.00
12	R. R. Red	2.00
197	Maroon	2.00
602	Big Four Red	1.50

REDS

Not Illustrated

		per lb.
321	O. K. Red	$1.50
481	Old English Prayer Book Red	1.50
604	Fire-cracker Red	1.50
64	I. O. Red	1.00
†511	Fast Label Red B	1.00
15	One Dollar Red	1.00
†5	Label Red	.75

YELLOWS

Illustrated

20	Persian Orange	$2.00
†201	Milori Yellow	2.00
254	Yellow Lake	2.00
†502	Primrose Yellow	2.00
271	Orange Yellow	2.00
469	Princeton Orange	2.00
535	French Orange Lake	2.00
*556	Tangerine Orange	2.00
*†558	Canary Yellow	2.00
†377	Golden Yellow	1.50
†31	Lemon Yellow	1.50
†503	Litho Orange	1.50
*557	Label Orange	1.50
594	Buff Tint	1.50

Not Illustrated

†117	Orange Yellow	$1.50
†380	Continental Yellow	1.50
*†221	Orange Mineral	1.50
†97	Lemon Yellow	1.00
275	Orange Yellow	1.00

BLUES

Illustrated

		per lb.
196	Regal Blue	$3.00
14	Imperial Blue	3.00
267	Bronze Blue Lake	3.00
†474	Prussian Blue	3.00
†600	Deep Bronze Blue	2.50
†601	Light Bronze Blue	2.50
†68	Holland Blue	2.00
†222	Milori Blue	2.00
305	Sialia Blue	2.00
23	Ultra Blue	2.00
†497	Yale Blue	2.00
178	Turquoise Blue	2.00
†513	Litho Bronze Blue	2.00
698	Gray Blue	1.50
†661	Label Blue	1.00

Not Illustrated

473	Metallic Blue	$2.00
†42	Dark Blue	1.00
†140	Light Blue	1.00

PURPLES

Illustrated

492	Royal Purple	$5.00
493	Brilliant Purple	5.00
496	Brilliant Violet	5.00
510	Rhodamine Lake	4.00
585	Tyrol Violet	4.00
*†494	Permanent Purple	3.00
495	Violet Lake B	3.00
430	Royal Mauve	3.00
265	Y. C. Purple	2.00

† More adapted for sun and weather exposure than colors not so indicated.
* More adapted for work where alkali comes in contact with it than colors not so indicated.

GREENS

Illustrated

		per lb.
475	Light Bronze Green	$3.00
†483	Velvet Green	3.00
485	Light Green Lake	3.00
486	Dark Green Lake	3.00
529	Medium French Green	3.00
111	Dark French Green	3.00
234	Light Veridin Green	2.00
†204	Milori Green	2.00
†352	Norman Green	2.00
†130	Light Olive Green	2.00
†122	Dark Olive Green	2.00
†470	Robin Hood Green	2.00
†541	Dartmouth Green	2.00
†78	Atlantic Green	2.00

Not Illustrated

91	Light French Green	$3.00
219	Light Green	2.00
255	Dark Veridin Green	2.00
†125	Dark Green	2.00
†137	Dark Green	1.50
153	R. C. Green	1.50
†142	Dark Green	1.00
†187	Light Green	1.00
154	Dark Green	1.00

WHITES

Not Illustrated

99	Fine White	$2.00
669	Finishing White	2.00
641	Tinting White	1.50
681	Mixing White	1.00

BROWNS

Illustrated

		per lb.
488	Bronze Brown	$4.00
584	Deep Bronze Brown	4.00
27	Deep Photo Brown	3.00
†527	Von Moltke Brown	2.00
158	Bismarck Brown	2.00
211	Dark Brown	2.00
10	Autumn Brown	2.00
†383	Tan Brown	2.00
278	Sienna Lake Brown	2.00
*†605	Fine Art Brown	2.00
487	Terra Cotta	2.00

Not Illustrated

225	Umber Lake	$2.00
52	Chocolate Brown	2.00
499	Russet	2.00
561	Label Brown	1.50
160	One Dollar Dark Brown	1.00
26	One Dollar Light Brown	1.00

POSTER

Illustrated

†478	Dark Poster Red	$ .50
†479	Poster Blue	.50
†477	Poster Green	.50
*†467	Brilliant Poster Red	.50

Not Illustrated

†22	Poster Yellow	$ .50
†331	Poster Brown	.50
†18	Poster White	.50

BLACKS

Illustrated

		per lb.
5002	Bank Note Half Tone Black	$2.50
5009	Purple Black	2.50
5355	Dull Mourning Black	2.50
5372	Dull Black	2.50
5000	Parchment Black	2.00
5003	Light Green Black	2.00
5004	Insurance Policy Black	2.00
5005	Blue Black Half Tone	2.00
5007	Linen Black	2.00
5008	Extra Fine Job Black	2.00
5026	Brown Black	2.00
5146	Hanover Black	2.00
5184	Antique Black	2.00
5185	All-Around Blue Black	2.00
5024	Knickerbocker Black	1.50
5001	Sterling Half Tone Black (a)	1.25

Not Illustrated

5013	Bank Note Half Tone Jet Black	$2.50
5014	Heavy Sterling Half Tone Black	2.00
5025	Extra Fine Jet Black Litho	2.00
5006	Gloss Job Black	2.00
5016	I. B. & E. Black	1.50
5019	Excelsior Black	1.50
5020	Acme Black	1.25
5029	Sterling Half Tone Black (b)	1.00
5011	B. & S. Half Tone Black	1.00
5017	L. B. Black	1.00
5018	Five Ninety Black	1.00
5023	Ambition Black	1.00
5021	One Dollar Job Black	1.00
5012	Brilliant Cut Black	.75
5015	African Black	.50
5022	Fifty cent Job Black	.50

† More adapted for sun and weather exposure than colors not so indicated.
* More adapted for work where alkali comes in contact with it than colors not so indicated.

PROCESS

Illustrated

		per lb.
286	Process Red	$3.00
342	Process Blue	2.50
218A	Process Greenish Yellow	2.50
218	Process Reddish Yellow	2.50
640	Process Gray	2.00

COVER

Illustrated

282	Cover Dark Red	$3.00
58	Cover Dark Blue	2.00
368	Cover Dark Green	2.00
480	Cover Deep Yellow	2.00
544	Cover Gloss Black	2.00
834	Cover White	2.00
683	Cover Venetian Blue	2.00
684	Cover Light Green	2.00

Not Illustrated

114	Cover Gold—Deep	$5.00
98	Cover Gold—Light	5.00
113	Cover Copper	5.00
115	Cover Aluminum	5.00
677	Cover Light Red	3.00
490	Cover Light Blue	2.00
290	Cover Light Green	2.00
63	Cover Brown	2.00
491	Cover Black—Dull	2.00

TINTS

Not Illustrated

All colors and shades . . . $1.50

VARISHADES

Illustrated

		per lb.
394	Varishade Gravure	$3.00
263	Varishade Sepia	3.00
534	Varishade Sea Green	3.00
590	Varishade Reddish Brown	3.00

Not Illustrated

365	Varishade Maroon	$3.00
364	Varishade Purple	3.00
363	Varishade Blue	3.00
44	Varishade Brown	3.00
367	Varishade Green	3.00

BINDERS'

Illustrated

5027	Binders' Black	$2.00
73	Binders' Brown	2.00

Not Illustrated

294	Binders' White	$2.00
59	Binders' Scarlet	2.00
210	Binders' Lake	2.00
638	Binders' Red	2.00
119	Binders' Green	2.00
84	Binders' Blue	2.00

COPYING

Illustrated

101	Copying Blue	$3.00
102	Copying Purple	3.00
103	Copying Red	3.00
104	Copying Black	3.00
107	Copying Green	3.00

AA Grades (*Not Illustrated*) . $5.00

IMITATION TYPEWRITER

Illustrated

		per lb.
523	Imitation Typewriter Purple	$2.00
524	Imitation Typewriter Blue	2.00
525	Imitation Typewriter Green	2.00

PERISHABLE SAFETY

Illustrated

608	Perishable Safety Green	$3.00

Not Illustrated

606	Perishable Safety Blue	$3.00
607	Perishable Safety Red	3.00
609	Perishable Safety Buff	3.00
610	Perishable Safety Drab	3.00
611	Perishable Safety Yellow	3.00
612	Perishable Safety Gray	3.00
613	Perishable Safety Peacock	3.00

ENGRAVERS' PROOFING

Not Illustrated

5373	M-K No. 1 Proofing Black	$8.00
5374	M-K No. 2 Proofing Black	6.00
5375	M-K No. 3 Proofing Black	4.00

All packed in Porcelain Jars

EMBOSSING

Illustrated

518	Embossing Blue	$2.00
519	Embossing Black—Bright	2.00
521	Embossing Red	2.00

Not Illustrated

520	Embossing Black—Dull	$2.00

BUTTER WRAPPER

Illustrated

		per lb.
149	Butter Wrapper Blue	$1.50
*309	Butter Wrapper Red	1.50
284	Butter Wrapper Black	1.50
522	Butter Wrapper Green	1.50

GLAZED PAPER INKS

Illustrated

†5027	Glazed Paper Black	$2.00
†58	Glazed Paper Blue	2.00

CELLULOID

Not Illustrated

5376	Celluloid Black	$4.00
668	Celluloid Red	4.00
667	Celluloid Blue	4.00

GOLD

Not Illustrated

98	Rich Gold	$5.00
114	Pale Gold	5.00
115	Aluminum	5.00
113	Copper	5.00

INKS FOR SPECIAL PURPOSES

Not Illustrated

Paging Inks
Wood Inks
Tin Inks
Carton Inks
Soap Wrapper Inks
Burlap, Cloth and Paper Bag Inks

Prices on application

OFFSET

Illustrated

676	Offset Black
678	Offset Blue
679	Offset Green
680	Offset Red
695	Offset Orange

Prices on application

MISCELLANEOUS

Not Illustrated

	per lb.
A Dryer, Best Dryer made	$1.00
Gloss Varnish	1.00
Lakatine	.75
Reducing Compounds	.50 to .75
Dryers	.50 to .75
Electric Annihilator	.50
Reducing Varnish	.50
No. 1 Varnish	.50
No. 2 Varnish	.50
S Varnish	.50

Special prices on Varnishes, Dryers and Compounds in quantities

Bronze Powder	$1.00 to $4.00
Aluminum Powder	1.00 to 4.00
Copper Powder	1.00 to 4.00
Gold Size	1.50 to 2.00
Yellow Size	1.50 to 2.00
Brown Size	1.50 to 2.00
Olive Size	1.50 to 2.00
Silver Size	1.50 to 2.00
Copper Size	1.50 to 2.00

† More adapted for sun and weather exposure than colors not so indicated.
* More adapted for work where alkali comes in contact with it than colors not so indicated.

HISTORY OF GEO. H. MORRILL INKS

IN the thirties of the last century, Samuel Morrill, printer of the *Worcester Spy,* the owner of the first power press in Massachusetts and an employing printer, began his manufacture of printing inks on the kitchen stove of his home in Andover, Mass., personally carrying the ink in pails and kegs to his customers in Boston. His sales increasing, he moved his ink-making apparatus into the basement of a small factory building. During this period, he took into partnership his eldest son, Geo. H. Morrill. The growth of the business again necessitated a change to larger quarters and the new site chosen was the present one occupied by the Company's main plant, situated at what was then South Dedham, Mass., now Norwood, where ample acreage and water power were available. ¶ Upon the death of Samuel Morrill in 1878, his son, Geo. H. Morrill, succeeded to the business and he, in turn, in 1884, admitted his eldest son, Geo. H. Morrill, Jr., to partnership, at the same time including his son-in-law, Mr. E. J. Shattuck. Under the able management of these three, the business was extended to all countries where printing presses found a place, and "Geo. H. Morrill Inks" became from that time the world's standard. Today the Company's product is marketed in the United States, Europe, Central and South America, Asia and Australia. In area and tonnage the main plant of the Company is the largest printing ink works in the world. ¶ From time to time, as the business increased, stores and sub-factories were opened successively in Boston, New York, Chicago and San Francisco. The Company aims to produce in its own plants all the materials which enter into the composition of its inks. Accordingly it operates its own pulp, dry color and varnish works. It has erected in West Virginia one of the largest carbon black plants in the United States, thus insuring a constant and uniform supply.

PRODUCTION

The Company generates its own electricity for power, for light and for the operation of its trolley system. All departments are kept equipped with the newest and most advanced type of machinery. The latest additions to the plant are a building 125 x 60 feet, devoted exclusively to the manufacture of the finer grades of black ink; a building

60 x 60
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60 x 60 feet, containing the Administration and Testing Departments, and a new Varnish Department, 50 x 50 feet. ¶ All materials used in the manufacture of "Geo. H. Morrill Inks" are first tested in the Company's Laboratory, and the finished products are tried out in actual use on the Company's printing presses in its Testing Department before they are presented to the trade. Thus, by the control of its raw materials, by the employment of the highest grade of machinery, by the careful testing of its manufactures at every stage of production and by the experience of nearly a century in meeting the requirements of printers, the Company aims to fill all the advancing needs of the printing and lithographic trades.

DIRECTORS AND OFFICERS

GEO. H. MORRILL, JR., *President*
STEDMAN BUTTRICK, *Chairman Executive Committee*
LEON G. MORRILL, *Vice-President and Secretary*
FREDERICK P. BAGLEY, *Treasurer and General Manager*

GENERAL COUNSEL

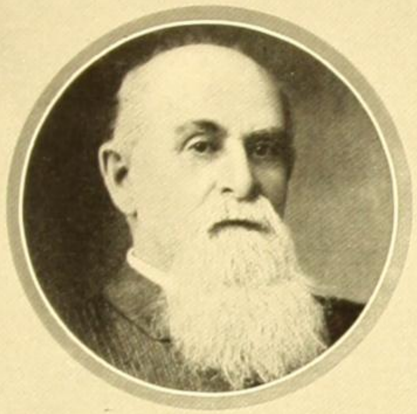
THOMAS NELSON PERKINS, Boston

HEAD OFFICE

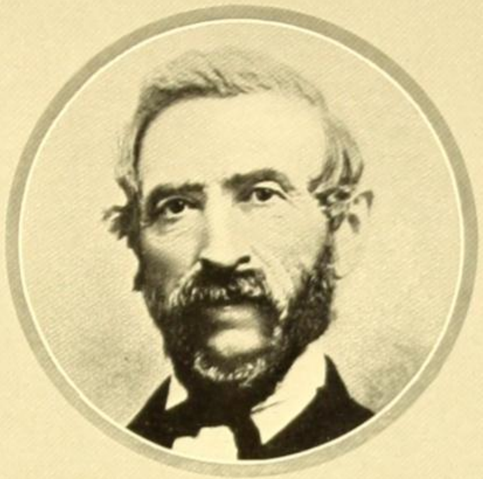
NORWOOD, MASS., U. S. A.

DISTRIBUTING DEPOTS AND DISTRICT MANAGERS

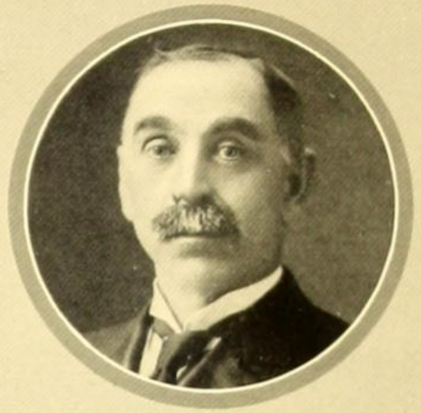
BOSTON, 155 Pearl Street . . . . . W. C. POWERS
NEW YORK, 49-51 Rose Street . . . . KENNETH W. HARDON
CHICAGO, 341-343 Dearborn Street . . ISAAC COLBURN
SAN FRANCISCO, 130-132 Fremont St., ROBT. J. SHERIDAN



GEO. H. MORRILL



SAMUEL MORRILL, Founder

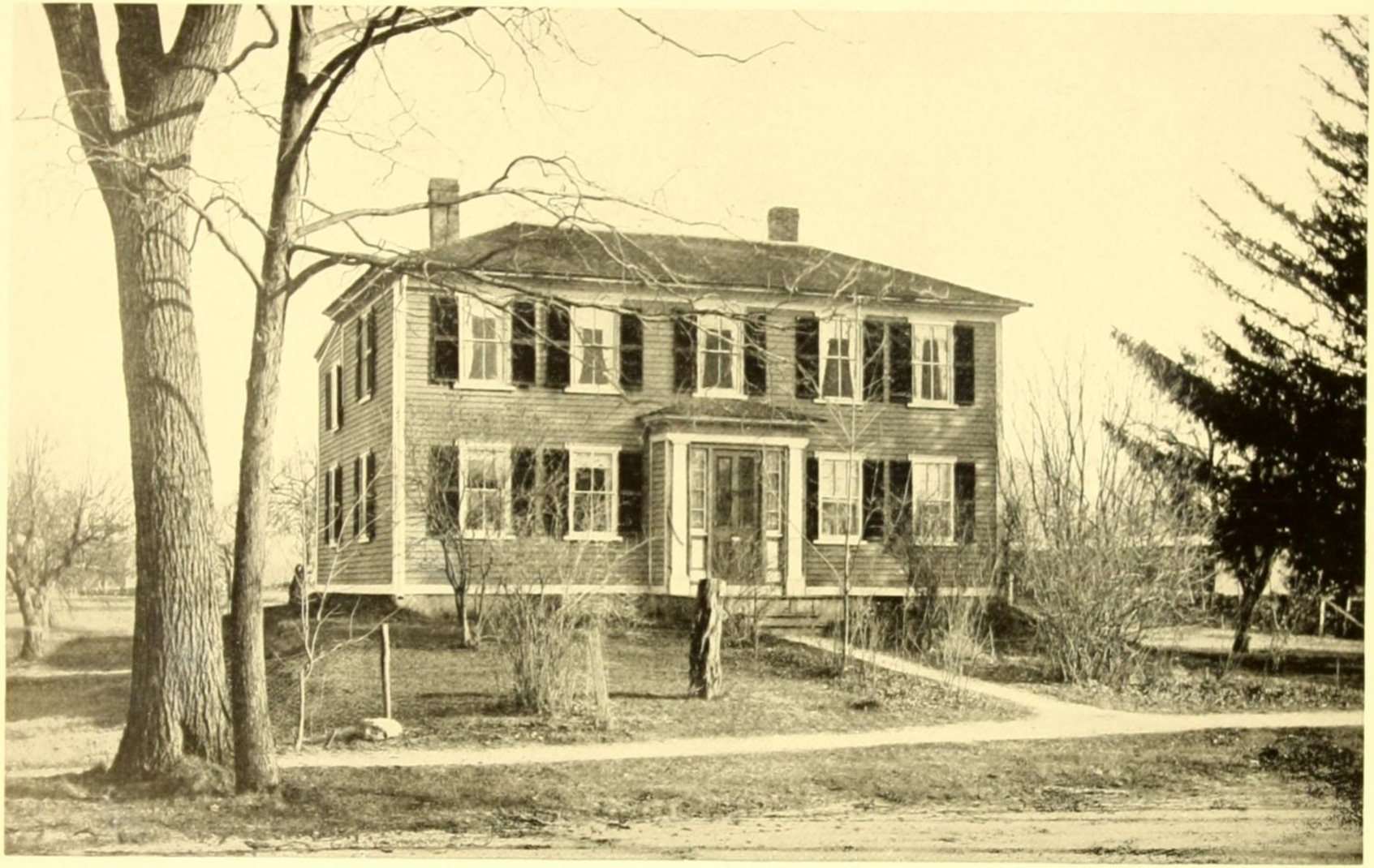


GEO. H. MORRILL, JR., President

EDMUND J. SHATTUCK

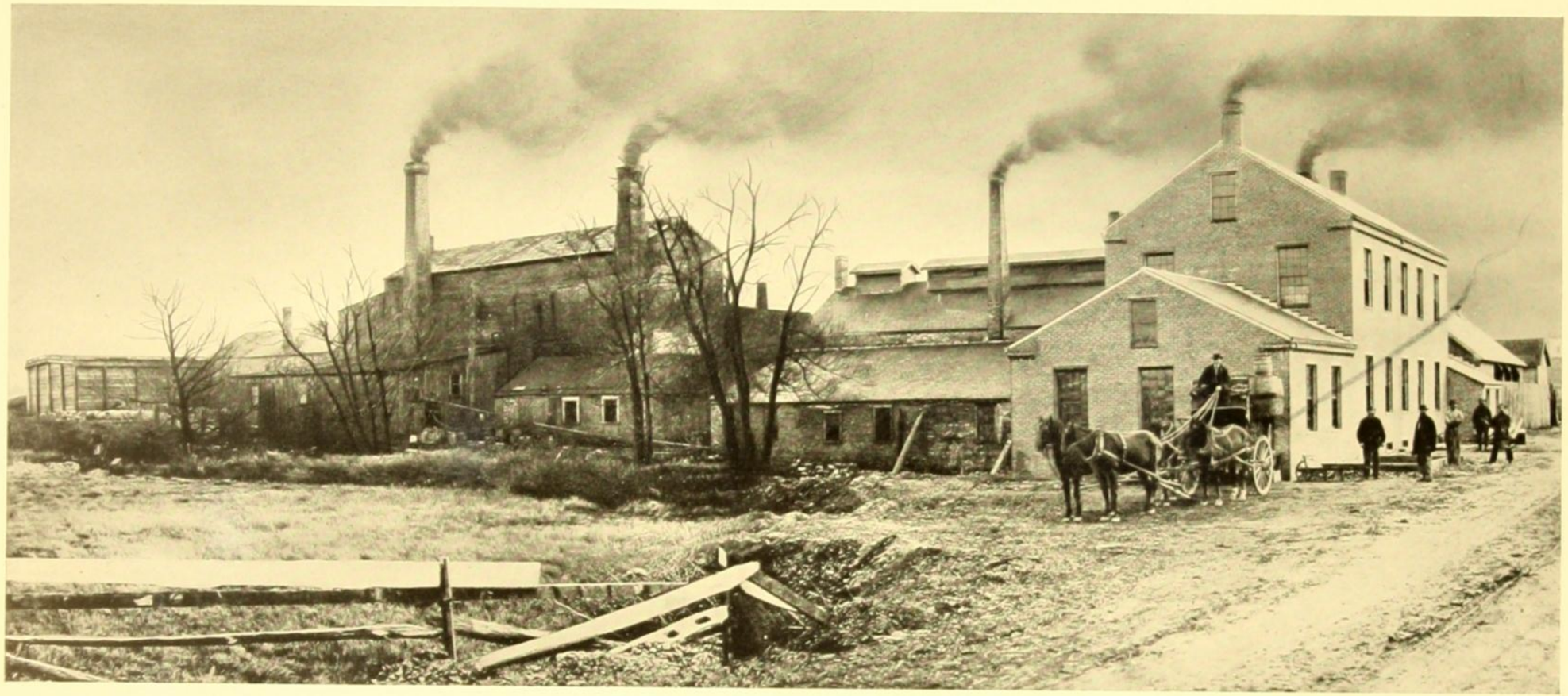
RUSSELL GILBERT MORRILL
Fifth Generation and Youngest Stockholder

LEON G. MORRILL
Vice-President and Secretary

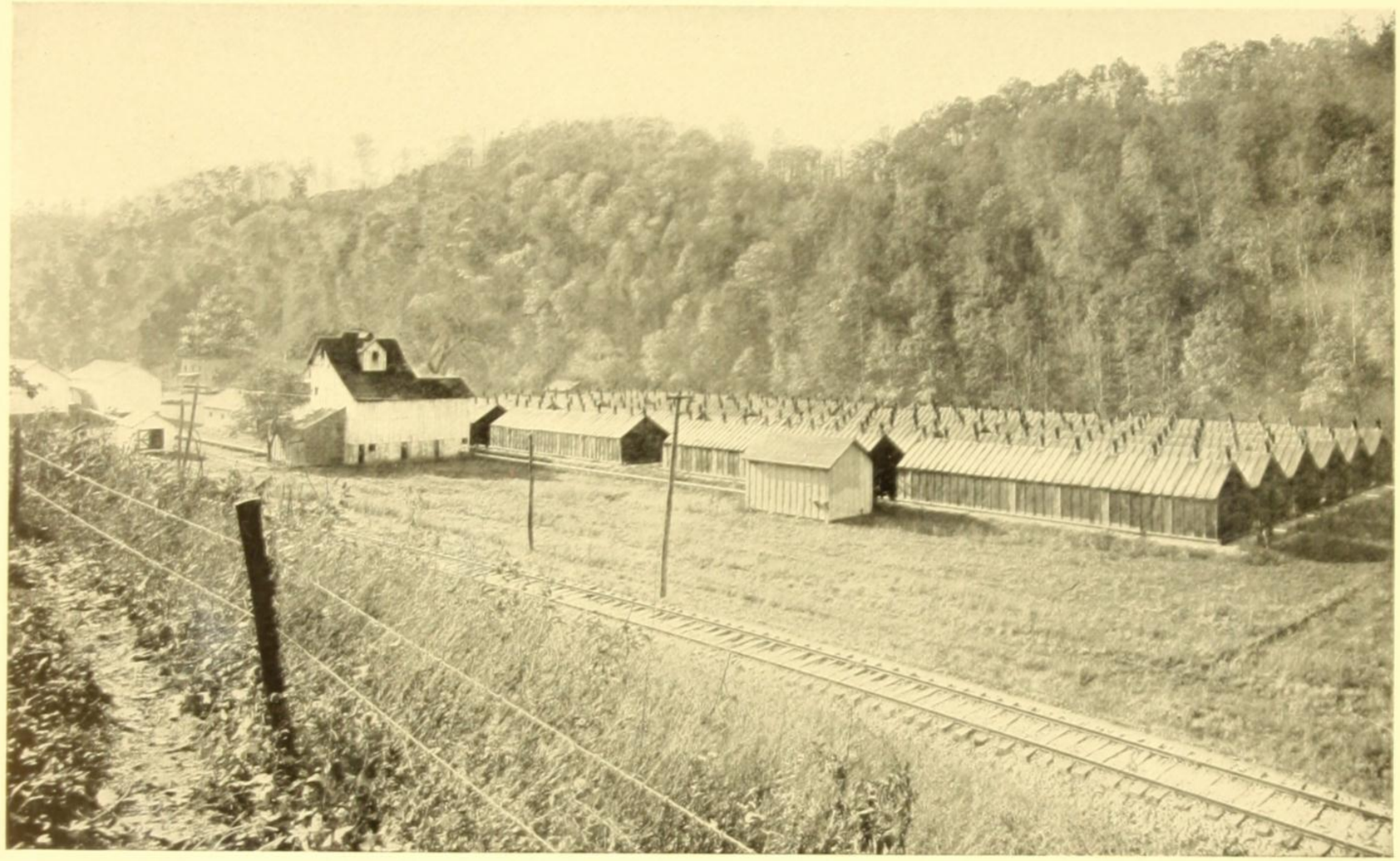


In the kitchen of this residence, Samuel Morrill, the founder of the Company, started the manufacture of printing inks prior to 1840.

THE MORRILL HOMESTEAD, ANDOVER, MASS.



PLANT OF THE GEO. H. MORRILL CO. IN 1860.



CARBON BLACK DEPARTMENT, BARREN CREEK, W. VA.

The Geo. H. Morrill Co. is the only printing ink company in the world that produces its own carbon black. It takes the entire production of this plant.

Screen 150 *From painting by Jean Marc Nattier*

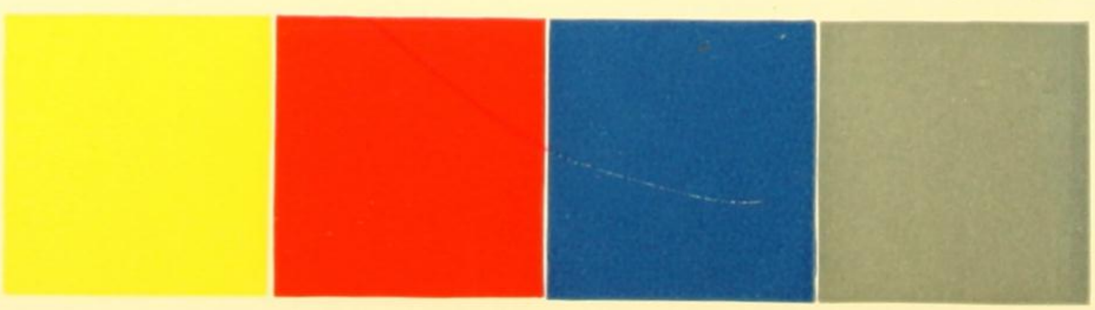
LOUISE HENRIETTE DE BOURBON-CONTI

Daughter of Louis XV. in the character of Hebe

Courtesy Goupil & Co., Paris, Manzi, Joyant & Co., Successors

GEO · H · MORRILL CO ·

Process Greenish Yellow, No. 218A, per lb. $2.50
Process Red, No. 286, per lb. $3.00
Process Blue, No. 342, per lb. $2.50
Process Gray, No. 640, per lb. $2.00



Screen 150

CHINESE EMBROIDERY

Vantine & Company
New York

GEO · H · MORRILL CO ·

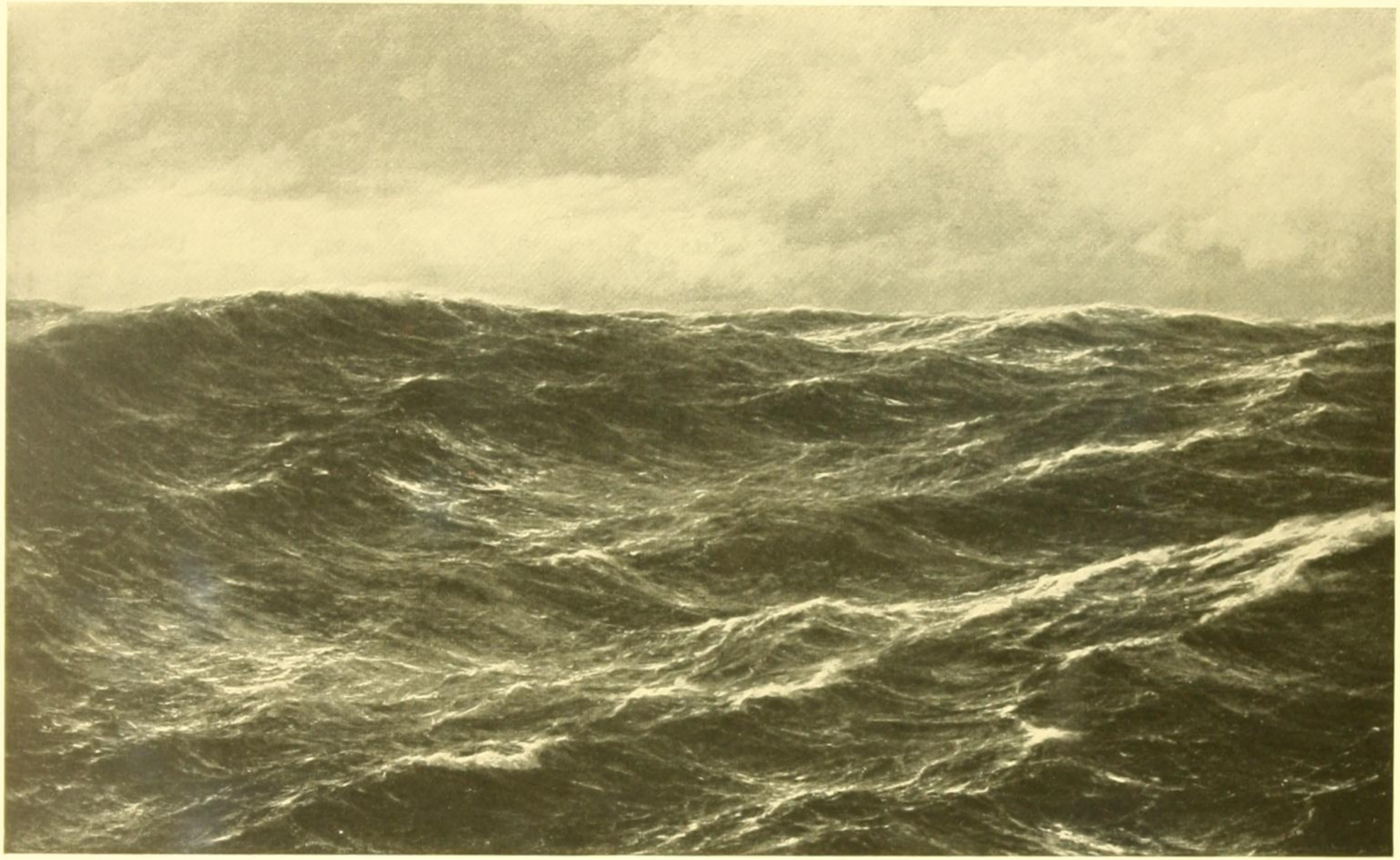
Process Reddish Yellow, No. 218, per lb. $2.50
Process Red, No. 286, per lb. $3.00
Process Blue, No. 342, per lb. $2.50
Bank Note Half Tone Black, No. 5002, per lb. $2.50

Screen 300

THE PROPHETS
Section of the Frieze by John S. Sargent

From a Copley Print
Copyright 1898
By Curtis & Cameron
Boston

GEO. H. MORRILL CO.
GRAVURE VARISHADE. 394
PRICE PER POUND. $3.00



Screen 200

Professor Schnars

WINDSTÄRKE

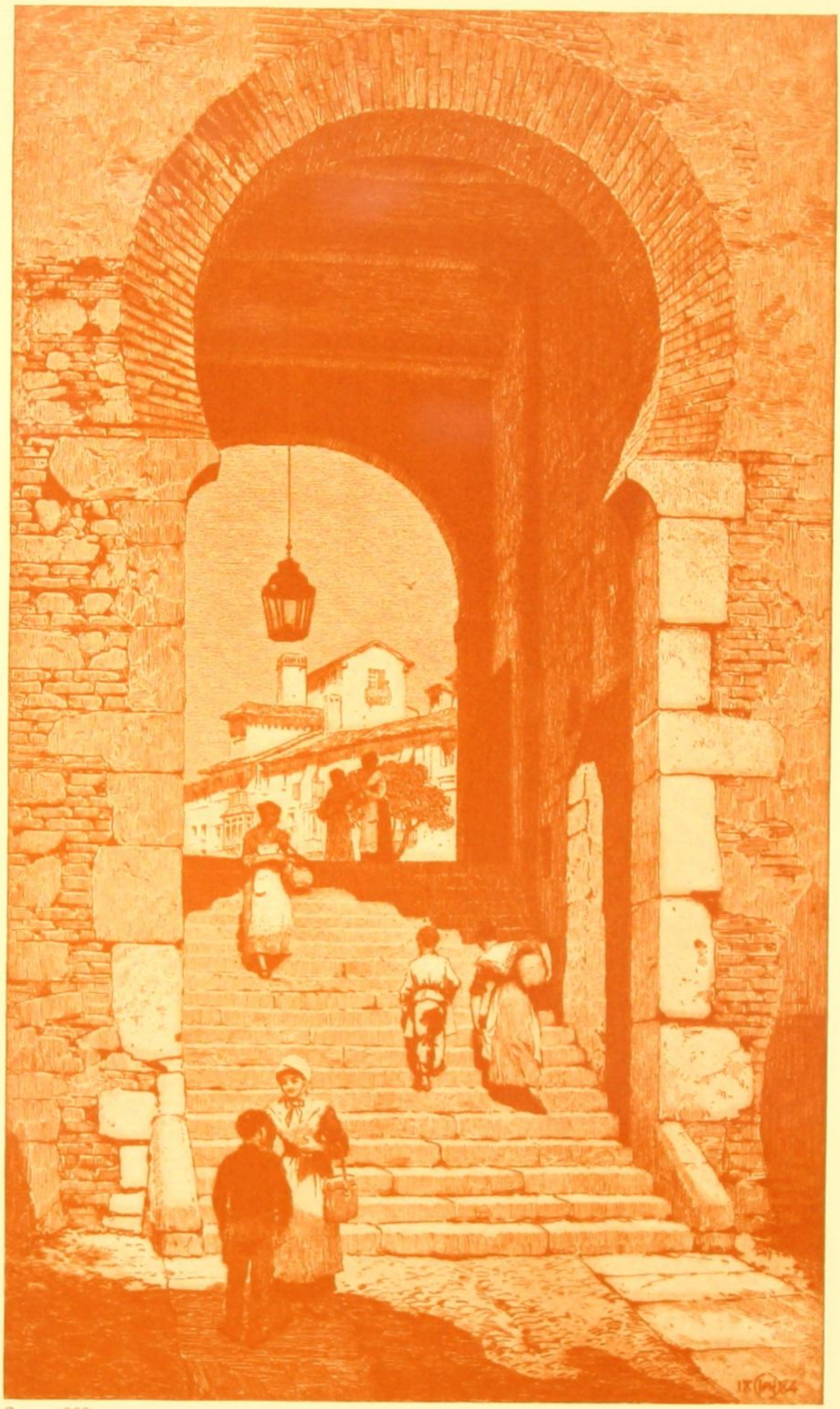
GEO. H. MORRILL CO.
SEA GREEN VARISHADE 534
PRICE PER POUND $3.00

Screen 400

MADAME DORÈ

Gustave Dore

GEO. H. MORRILL CO.
SEPIA VARISHADE. No. 263.
PRICE PER POUND. $3.00



Screen 200

MOORISH ARCH

A. H. Haig

GEO. H. MORRILL CO.
REDDISH BROWN VARISHADE 590
PRICE PER POUND $3.00

THE printer needs an all-around black ink for everyday use; an ink that he can keep on his presses continuously, to work well on almost any paper that comes along. Such an ink is found in the

All-Around Blue Black

This ink is shown on all the type pages in the first part of this catalogue.

THE printer also needs to have on hand a most dependable half tone black ink in order to be prepared to do the very best half tone printing. Such an ink is the

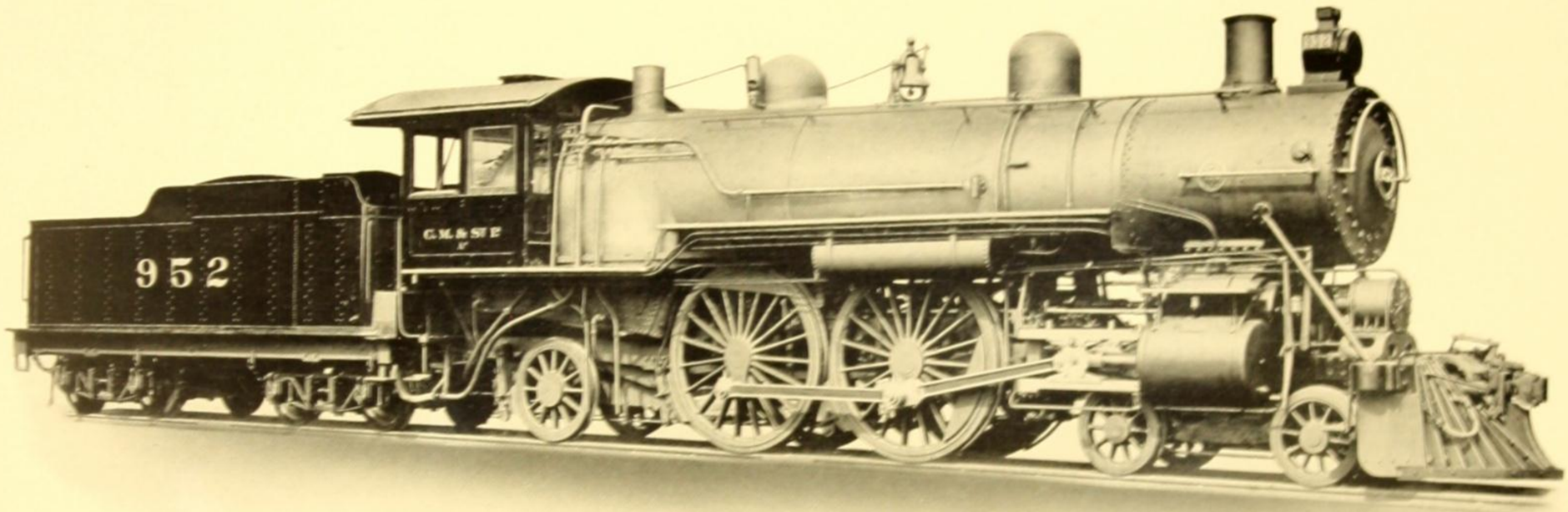
Bank Note Half Tone Black

This ink is shown in the illustrated pages in the first part of this catalogue (including the wording on the margin).

Upon examination of the pages referred to one need not be told that these inks are ideal in all particulars.

Attention is also called to the Gray Blue used in the borders shown in the front of this book, a very decorative ink.

GEO. H. MORRILL CO.
All-Around Blue Black No. 5185, per lb., $2.00
Gray Blue, No. 698, per lb , $1.50



Screen 150

BALDWIN LOCOMOTIVE

Courtesy of
Baldwin Locomotive Works
Philadelphia

GEO. H. MORRILL CO.
BANK NOTE HALF TONE BLACK. 5002. PER LB. $2.50

Screen 200

A SISTER OF CHARITY
By Richard Muller

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Screen 150

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[redacted]

Screen 133

GREAT FALLS OF THE POTOMAC

Photograph by Leet Bros. Washington, D. C.

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DISPLAY OF DIAMONDS

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BLUE BLACK HALF TONE No. 5005, PRICE PER POUND, $2.00

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BATHROOM INTERIOR

Courtesy of
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Trenton, N. J.

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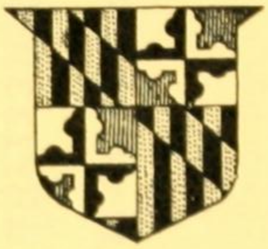

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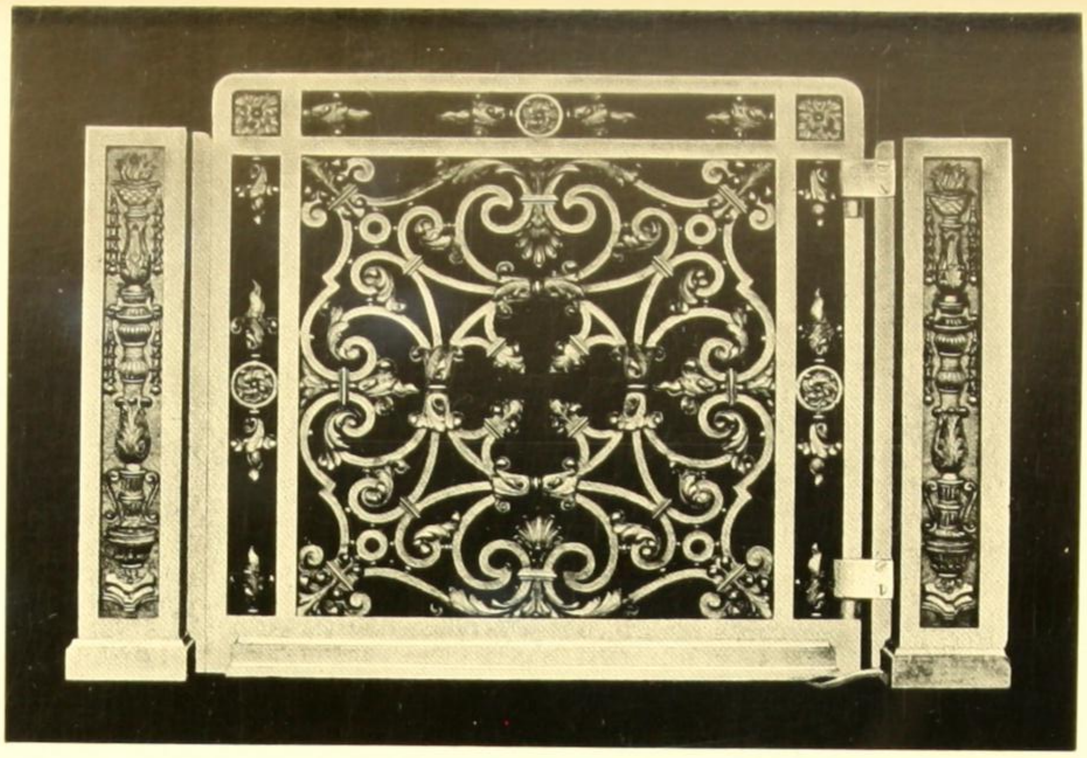

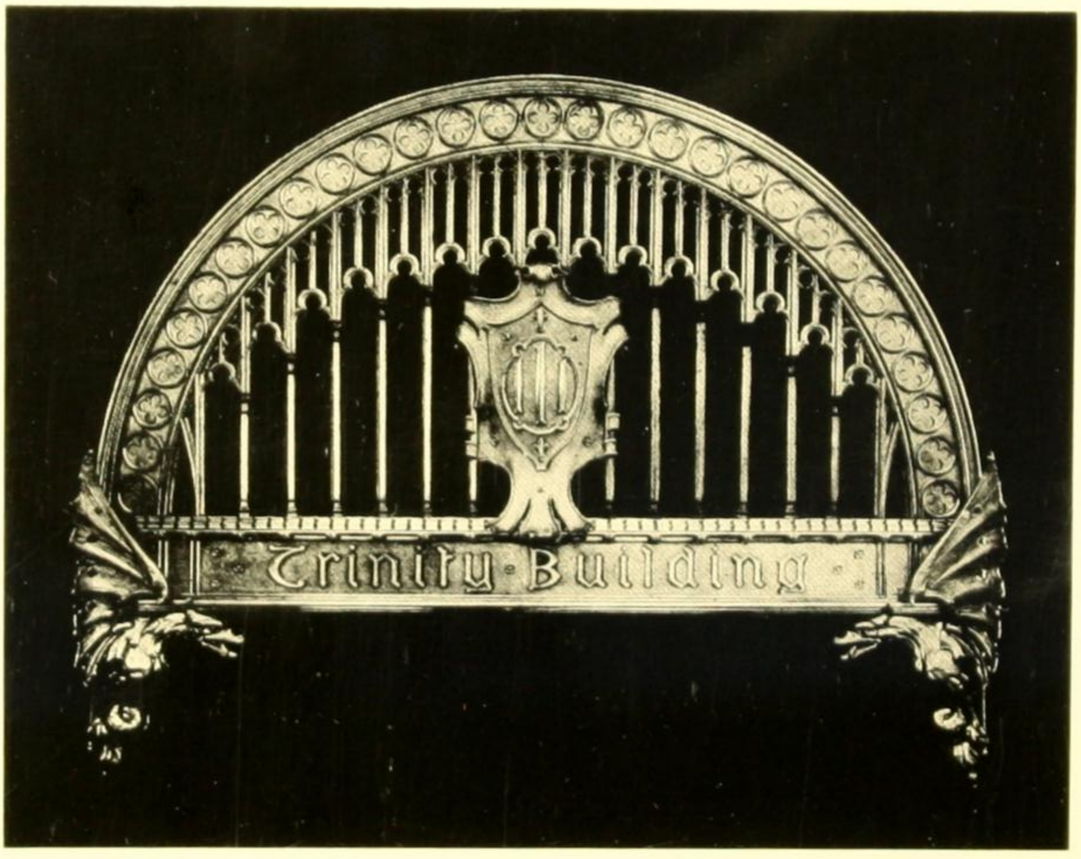

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ORNAMENTAL IRON WORK

Courtesy of Winslow Bros. Co. Chicago, Ill.

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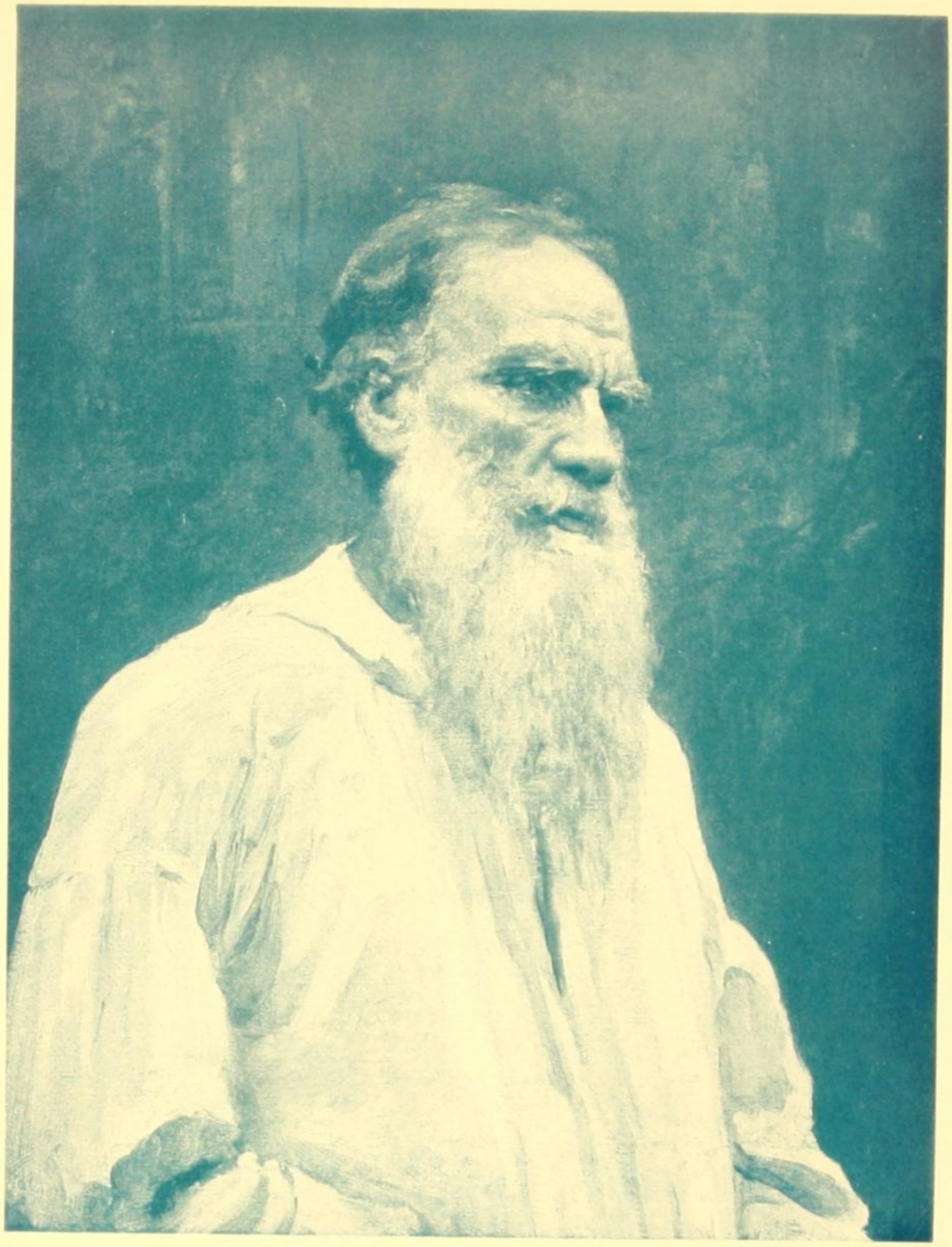

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By F. Repin

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MISS FRITZI SCHEFF

Courtesy of
The International Syndicate
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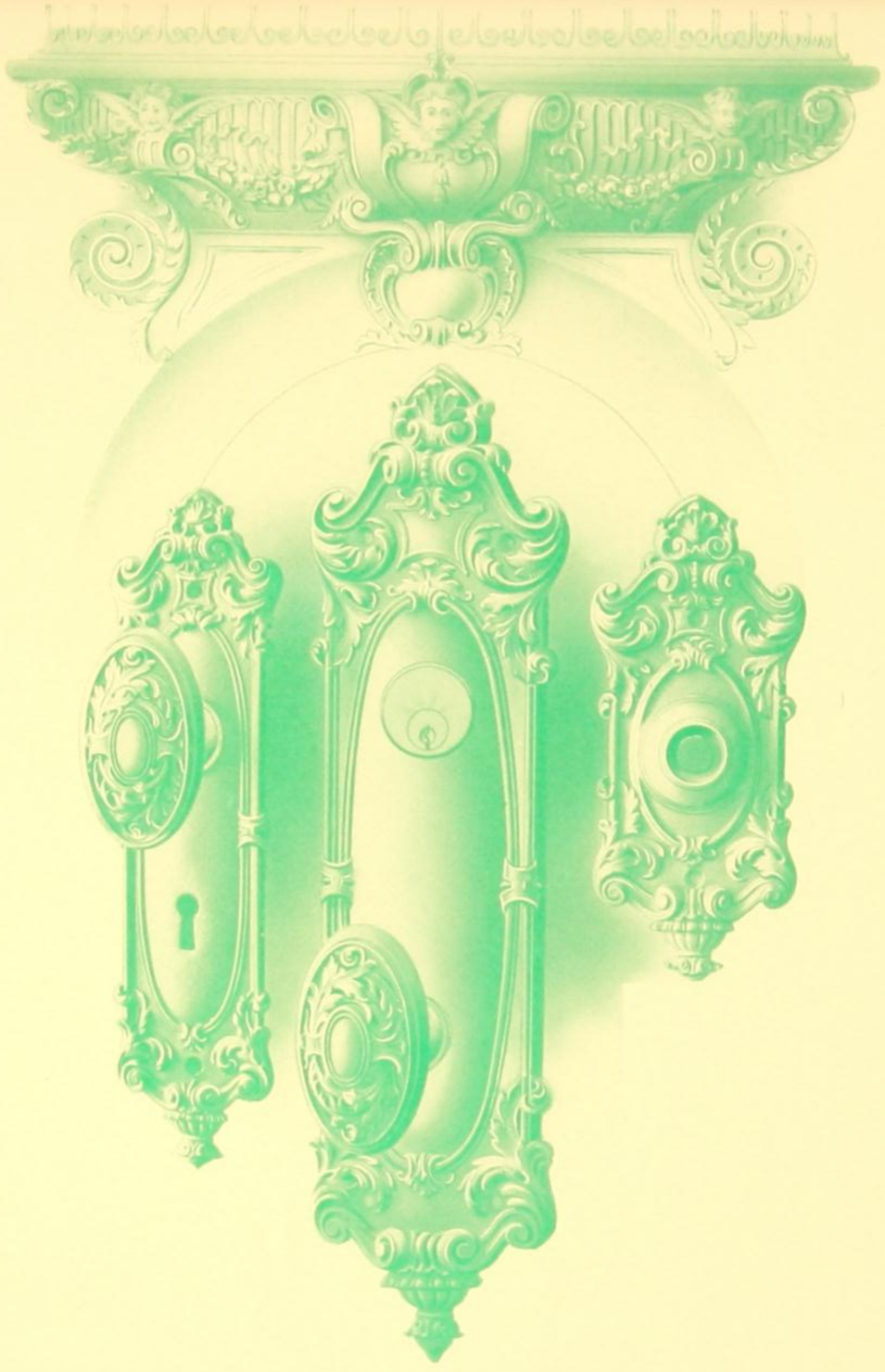

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HARDWARE DESIGNS

Courtesy of
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GREAT FALLS OF THE POTOMAC

Photograph by
Leet Bros.
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ESCORTE DE L'EMPEREUR 1806
By Edouard Detaille

GOUPIL & CO., Paris
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Courtesy of
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WILLIAM II OF ORANGE
By Sir Anthony Van Dyck

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GREAT FALLS OF THE POTOMAC

Photograph by Leet Bros. Washington, D. C.

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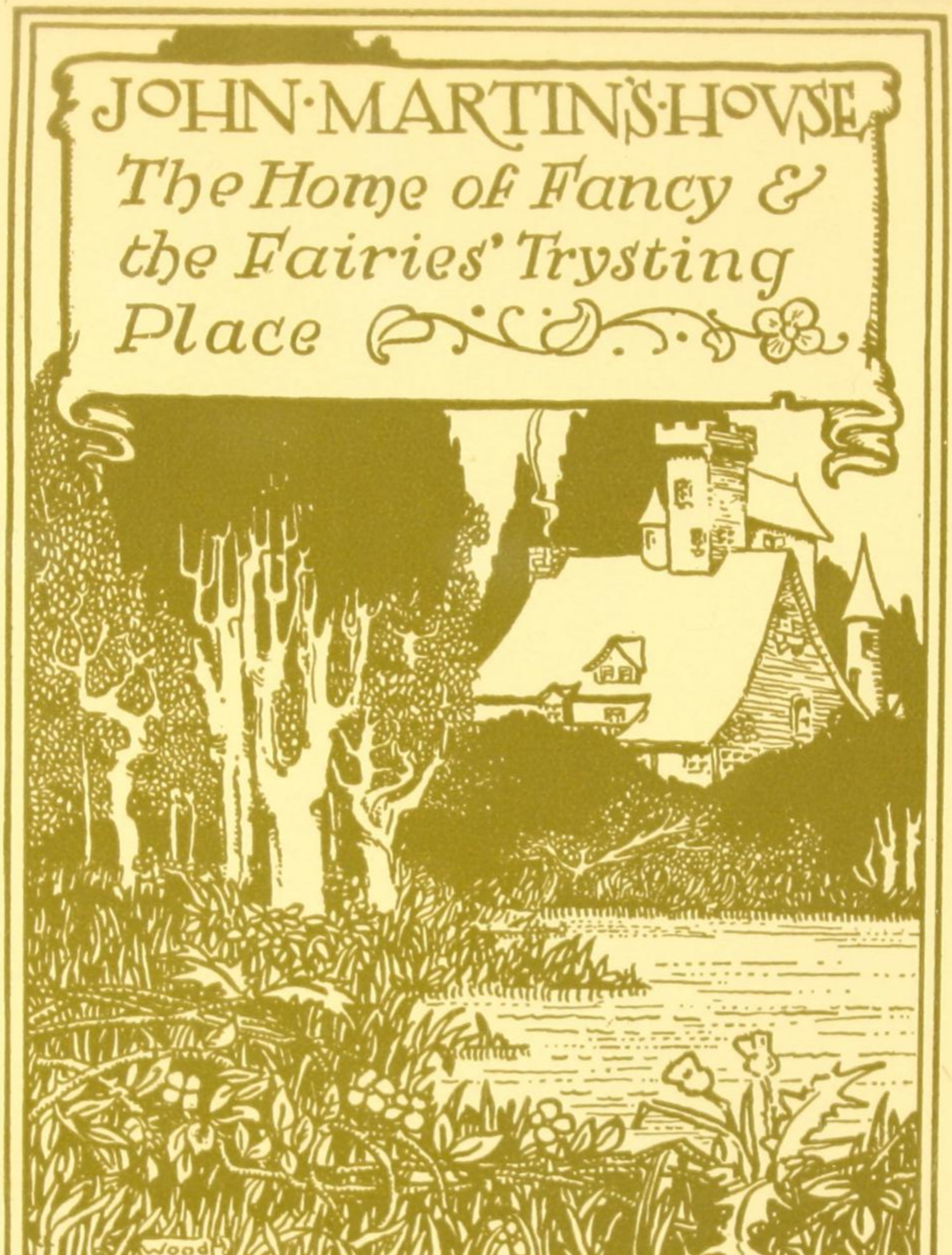

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Courtesy of
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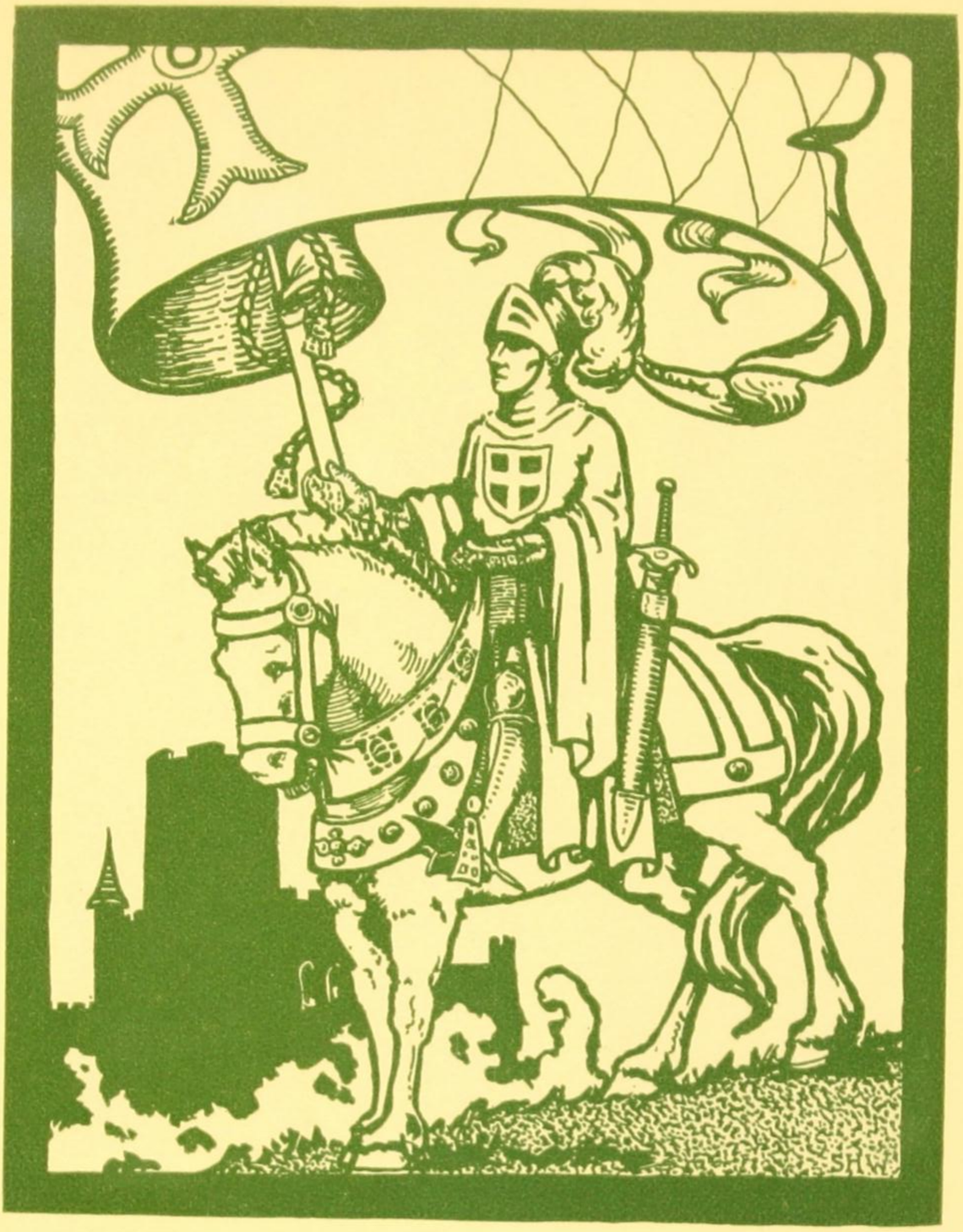

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ROAD TO THE MOUNTAIN

Photograph by
John Kabel
Dayton, Ohio

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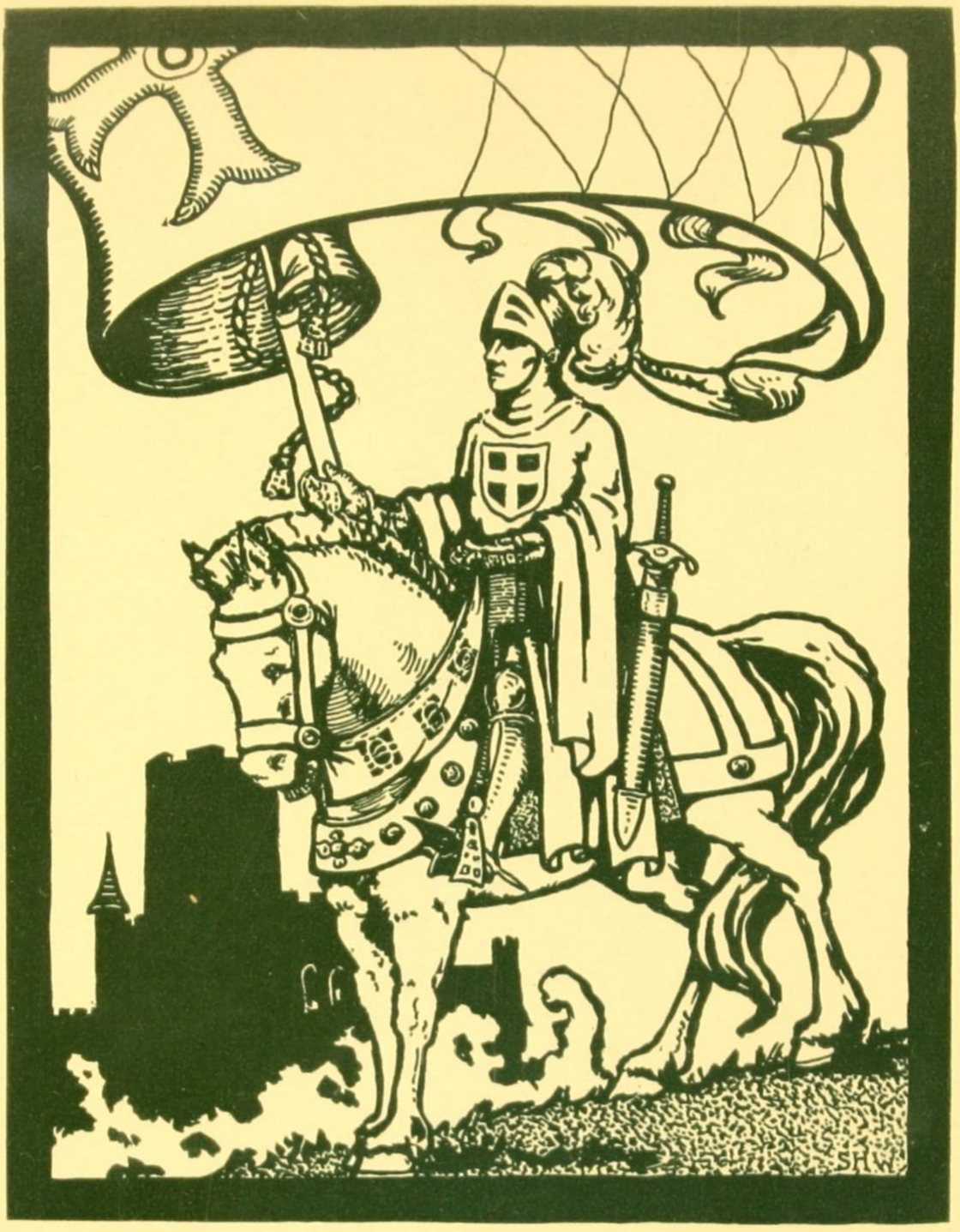

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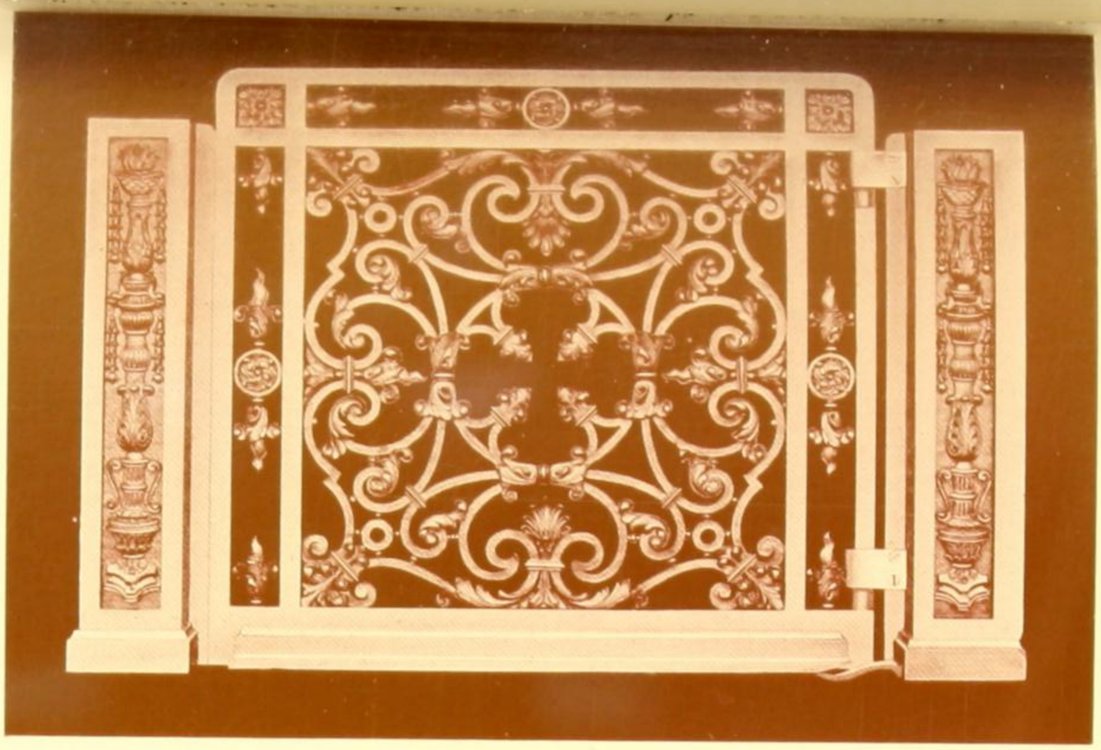

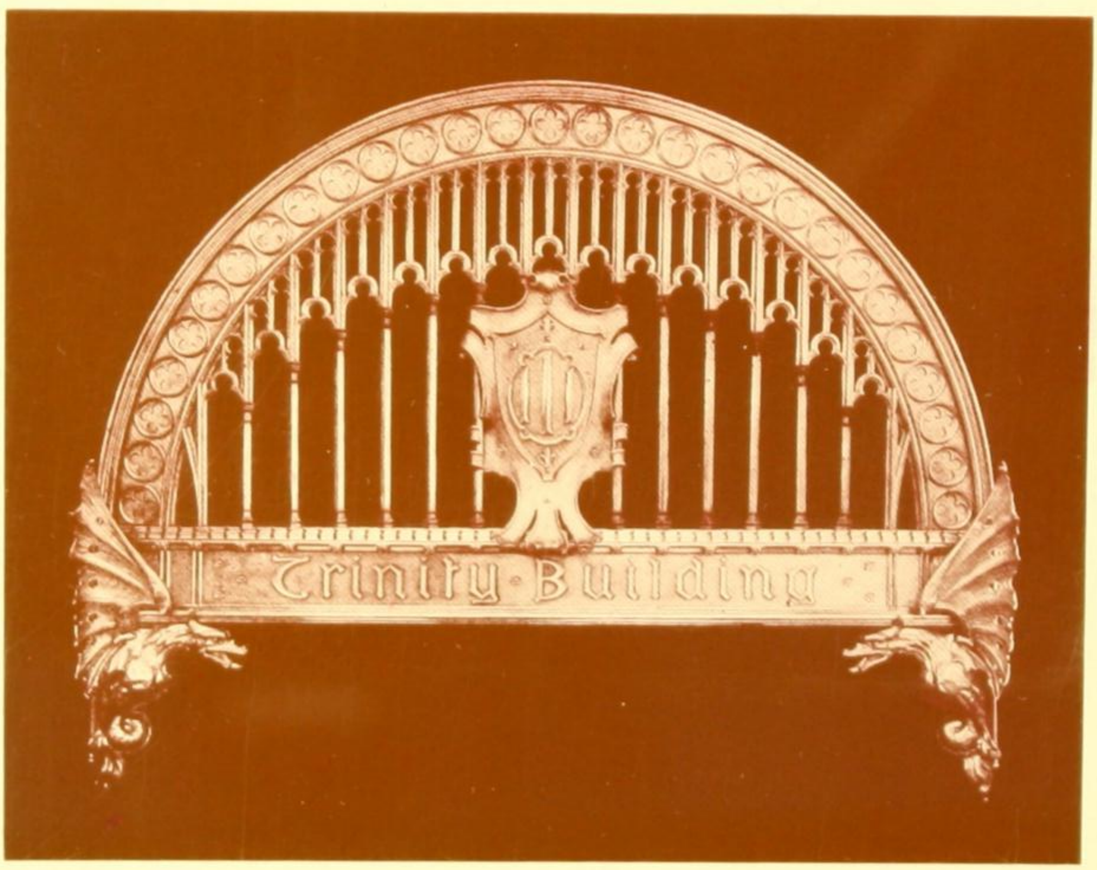

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ORNAMENTAL IRON WORK

Courtesy of
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COMMERCE
By Daniel C. French

Courtesy of
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LOWER FALLS
OF THE YELLOWSTONE

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DEEP PHOTO BROWN, No. 27, PRICE PER POUND, $3.00

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ROAD TO THE MOUNTAIN

Photograph by
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Dayton, Ohio

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Public Service Bond—Vellum Finish

Screen 200

THE WEST DRIVE

Courtesy of
Hotel Aspinwall
Lenox, Mass.

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Public Service Bond—Vellum Finish

Screen 175

HUSSAR DISMOUNTED
By Edouard Detaille

GOUPIL & CO., Paris
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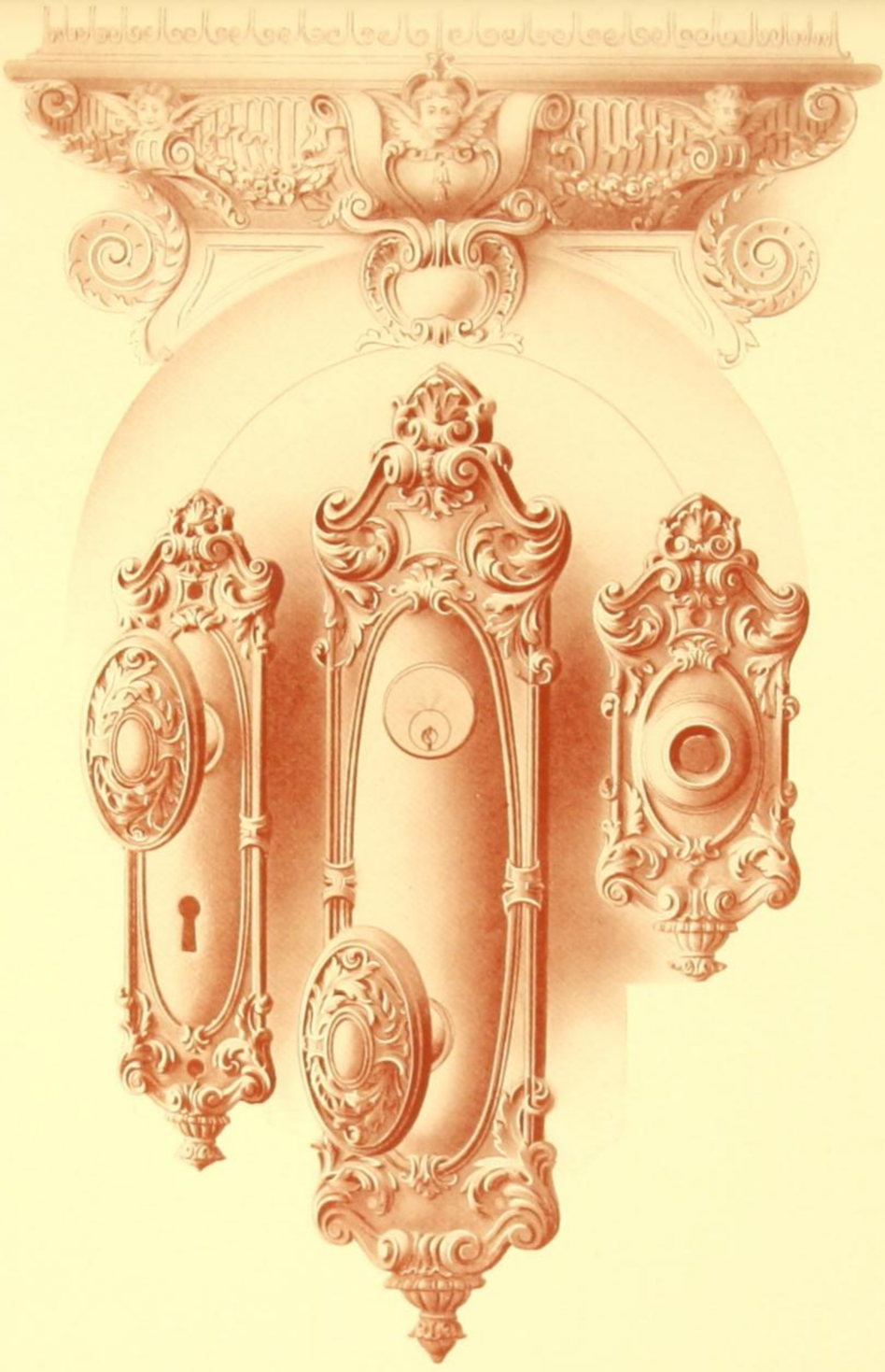

Screen 175

HARDWARE DESIGNS

Courtesy of
P. and F. Corbin
New Britain, Conn.

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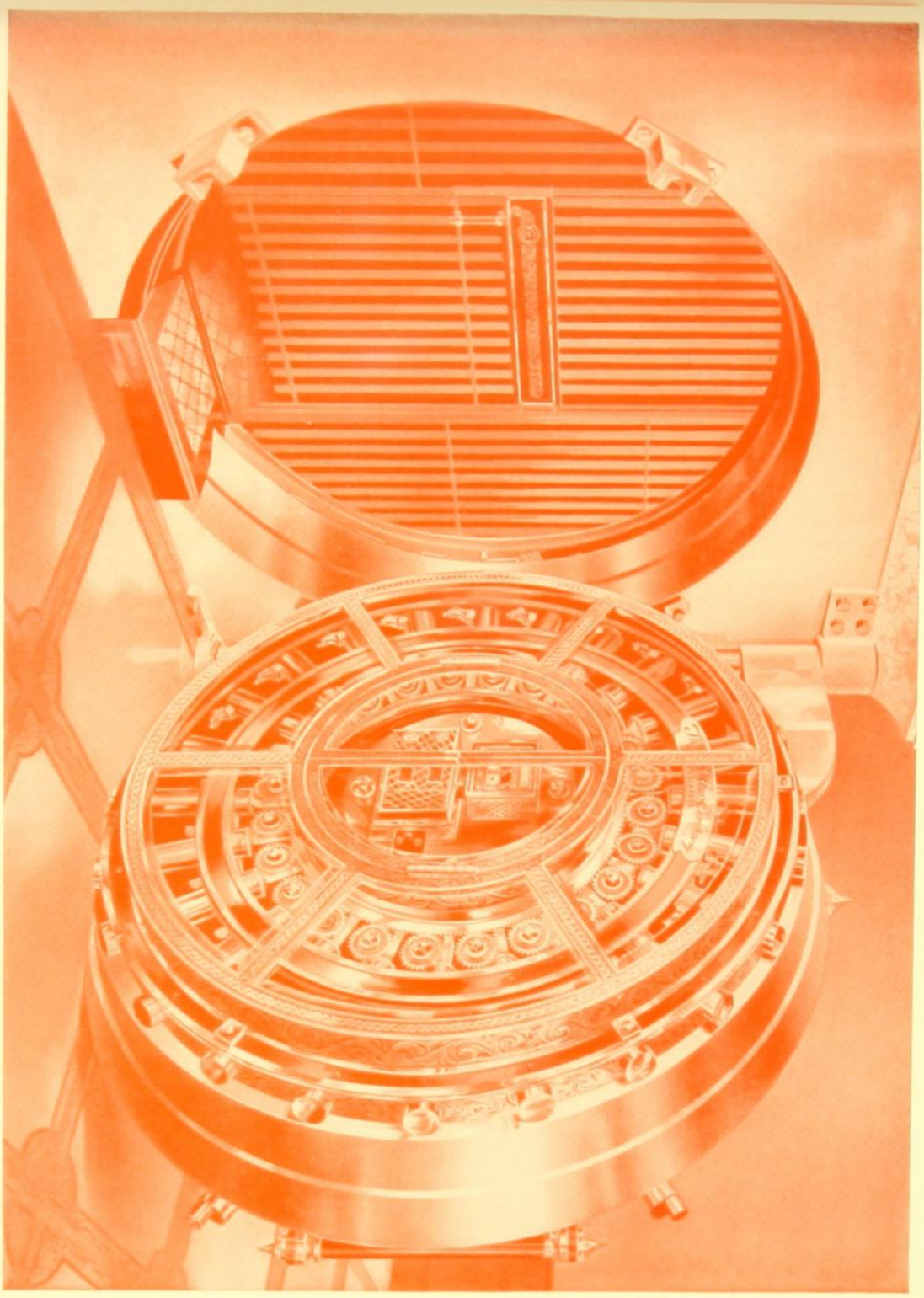

BANK VAULT

Courtesy of
Hollar Lock & Inspection Co.
Philadelphia, Pa.

GEO·H·MORRILL CO·

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SIENNA LAKE BROWN. No. 278. PRICE PER POUND. $2.00

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THE WEST DRIVE

Courtesy of
Hotel Aspinwall
Lenox, Mass.

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TERRA COTTA, No. 487, PRICE PER POUND, $2.00

Public Service Bond—Vellum Finish

Screen 175

THE REGAL SHOE

Courtesy of Regal Shoe Co.

GEO·H·MORRILL CO·

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SAN FRANCISCO LONDON

REGAL BLUE. No. 196. PRICE PER POUND. $3.00

SKETCH—By Stacy H. Wood

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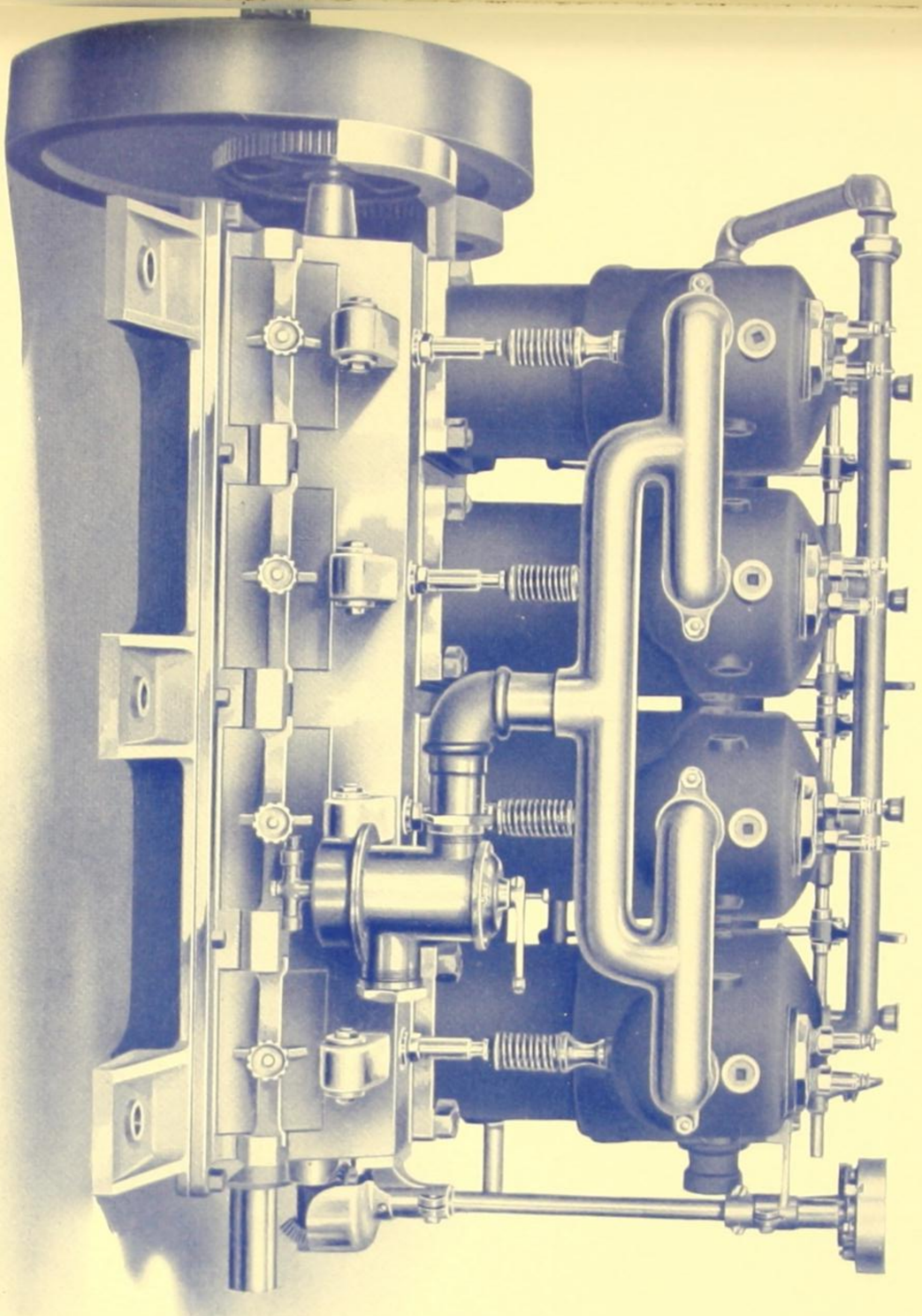

FOUR-CYLINDER MARINE ENGINE

Courtesy of Hall Gas Engine Co. Philadelphia, Pa.

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

IMPERIAL BLUE. No. 14. PRICE PER POUND. $3.00

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GREAT FALLS OF THE POTOMAC

Photograph by Leet Bros. Washington, D. C.

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

BRONZE BLUE LAKE No. 267, PRICE PER POUND, $3.00

Screen 175

BANK VAULT

Courtesy of Hollar Lock & Inspection Co. Philadelphia, Pa.

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LIGHT BRONZE BLUE, No. 601, PRICE PER POUND, $2.50

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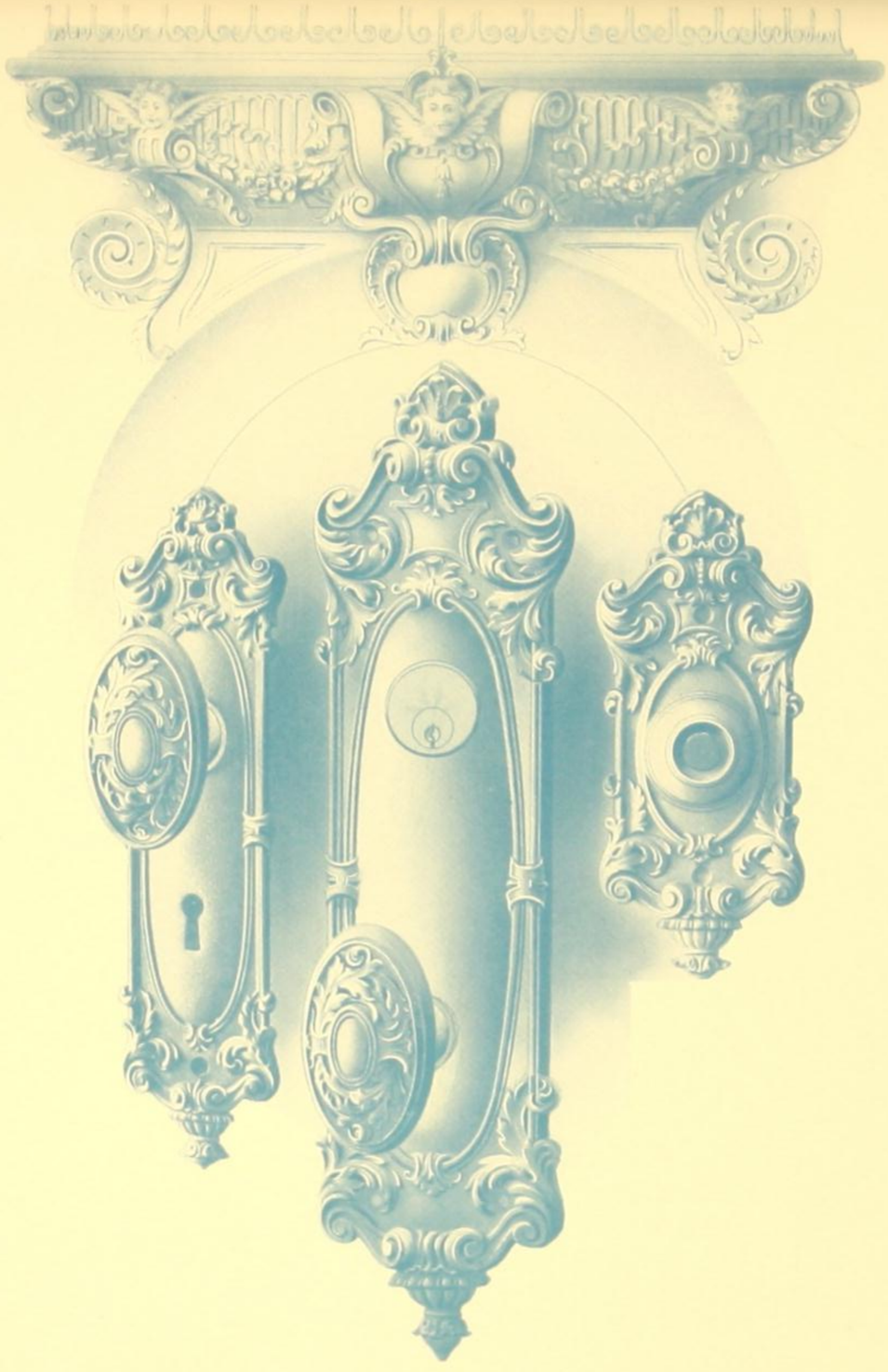

Screen 175

HARDWARE DESIGNS

Courtesy of
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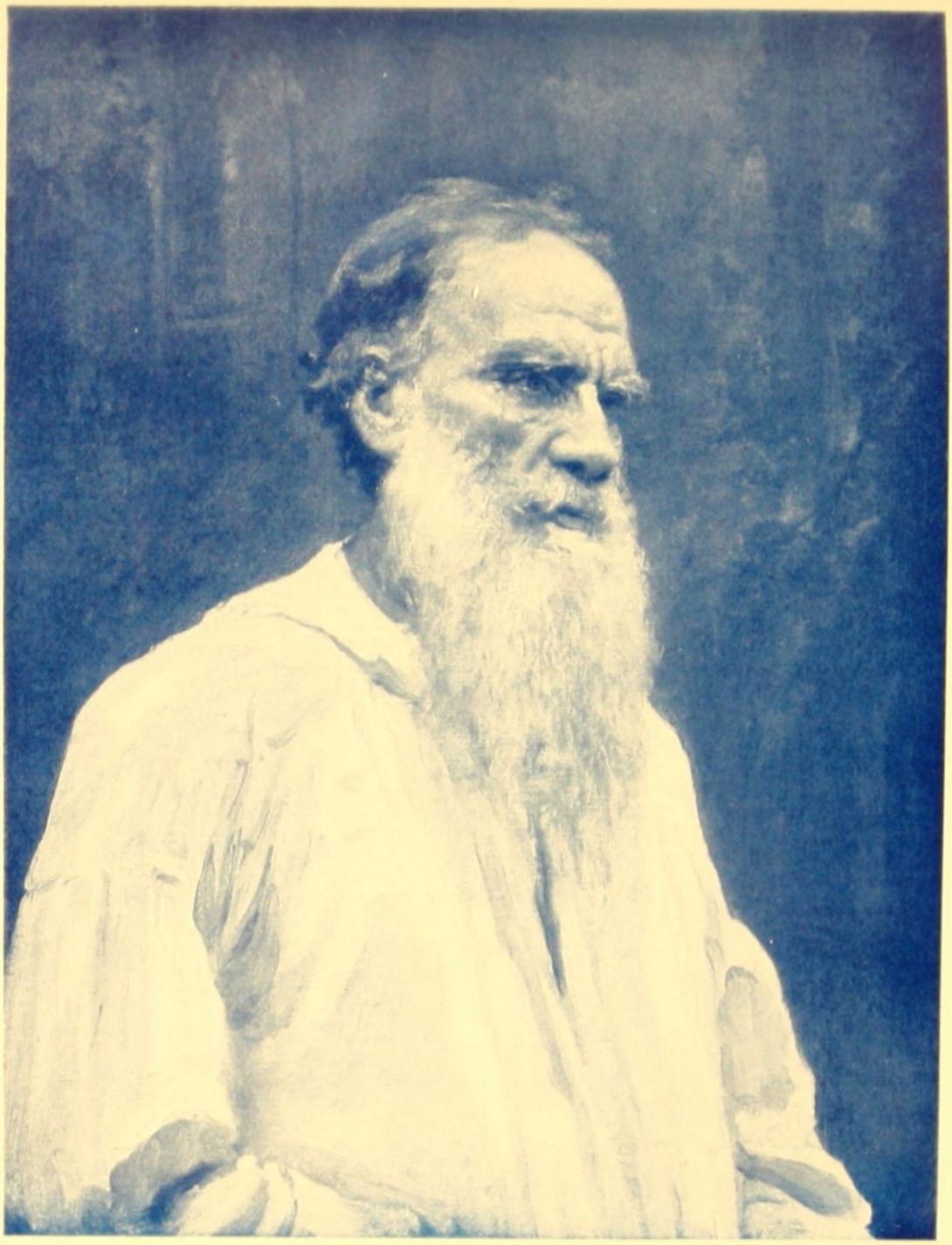

Screen 175

COUNT TOLSTOI
By F. Repin

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MILORI BLUE. No. 222. PRICE PER POUND. $2.00

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SKETCH—By Charles Delort

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MILORI BLUE, No. 222, PRICE PER POUND, $2.00

[redacted]

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Screen 175

ESCORTE DE L'EMPEREUR 1806
By Edouard Detaille

GOUPIL & CO., Paris
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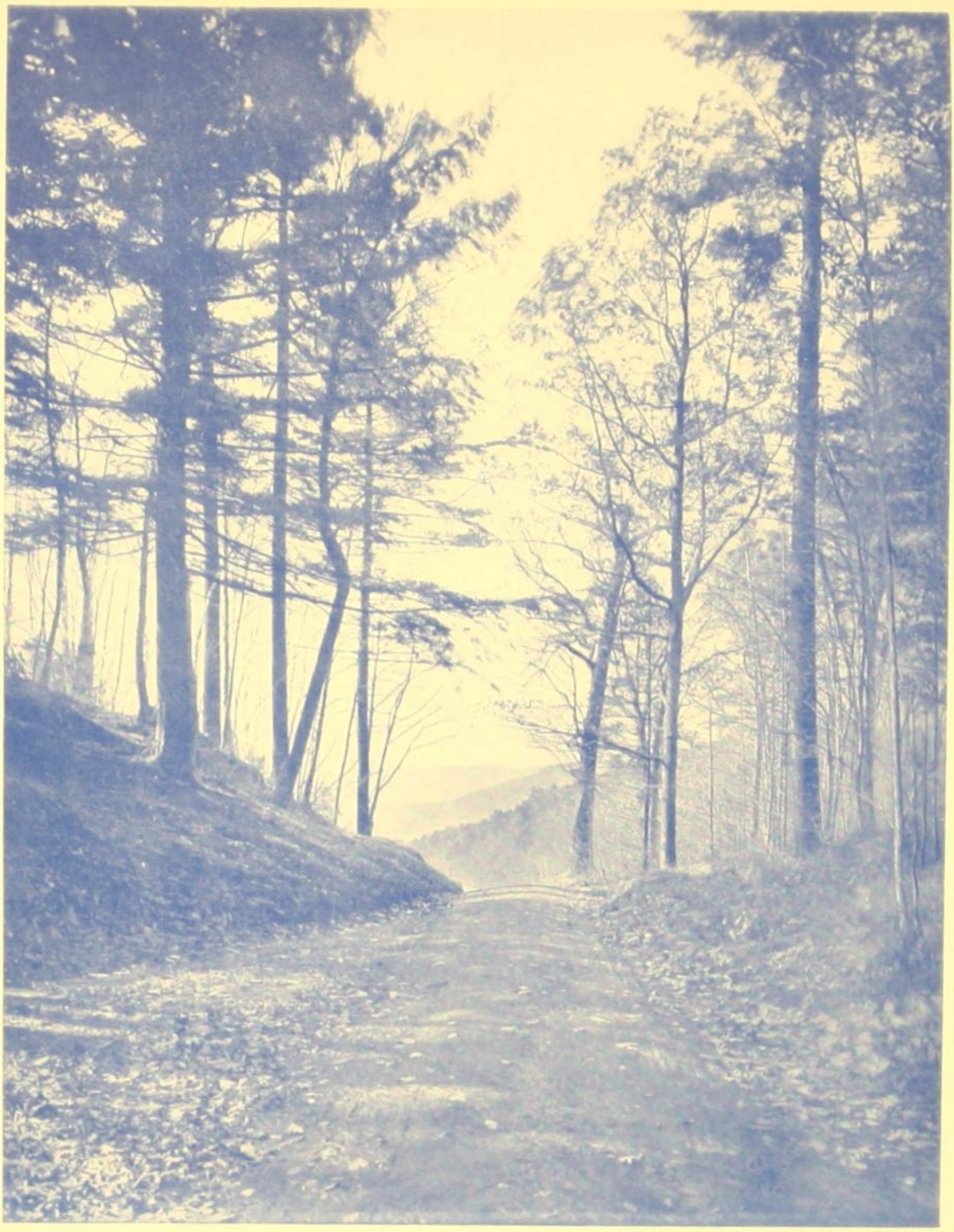

Screen 200

A VISTA DOWN THE VALLEY

Courtesy of
Hotel Aspinwall
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Screen 175

GREAT FALLS OF THE POTOMAC

Photograph by
Leet Bros.
Washington, D. C.

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Screen 175

WILLIAM II OF ORANGE
By Sir Anthony Van Dyck

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SKETCH—By Stacy H. Wood

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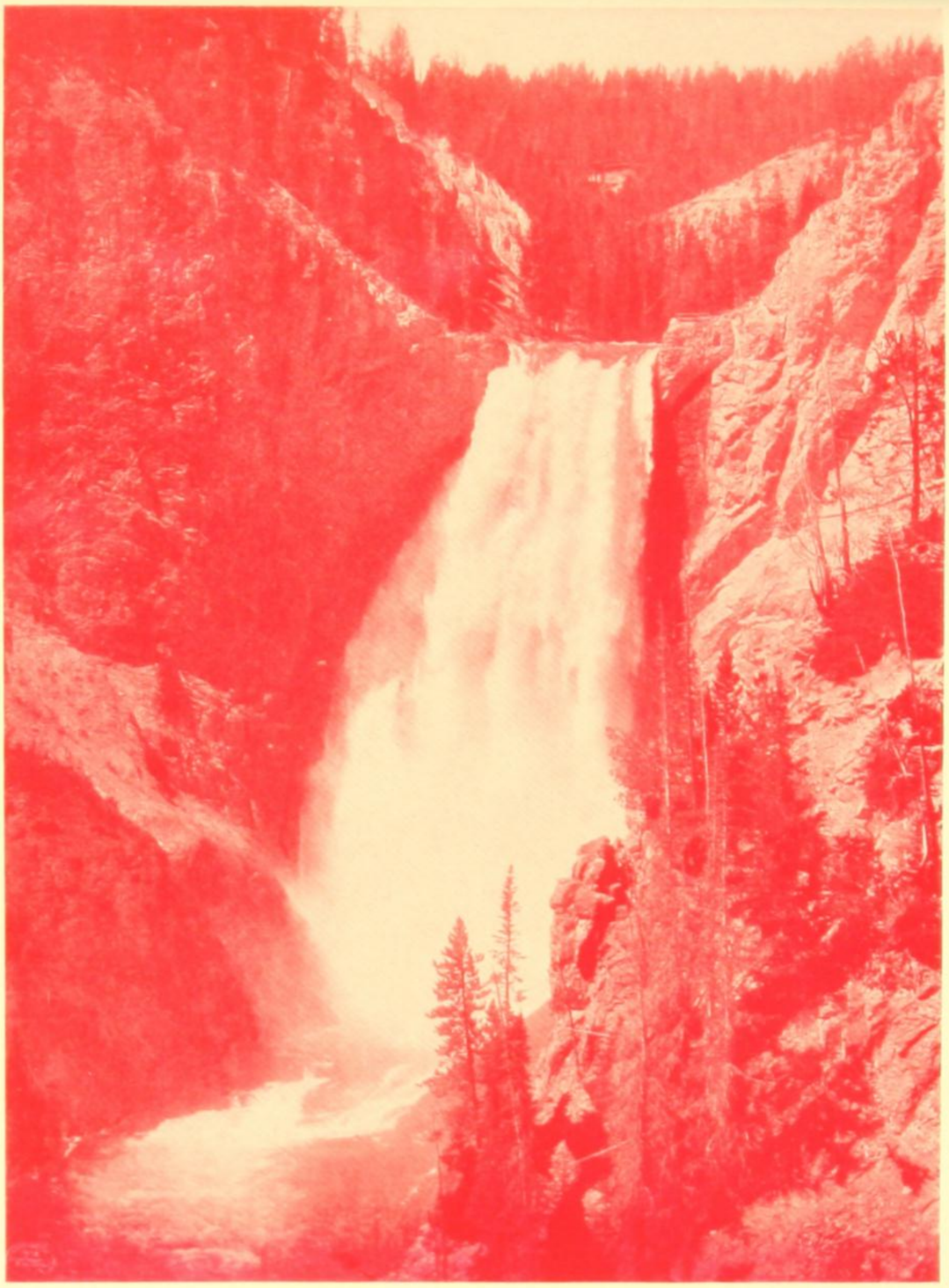

Screen 175

LOWER FALLS
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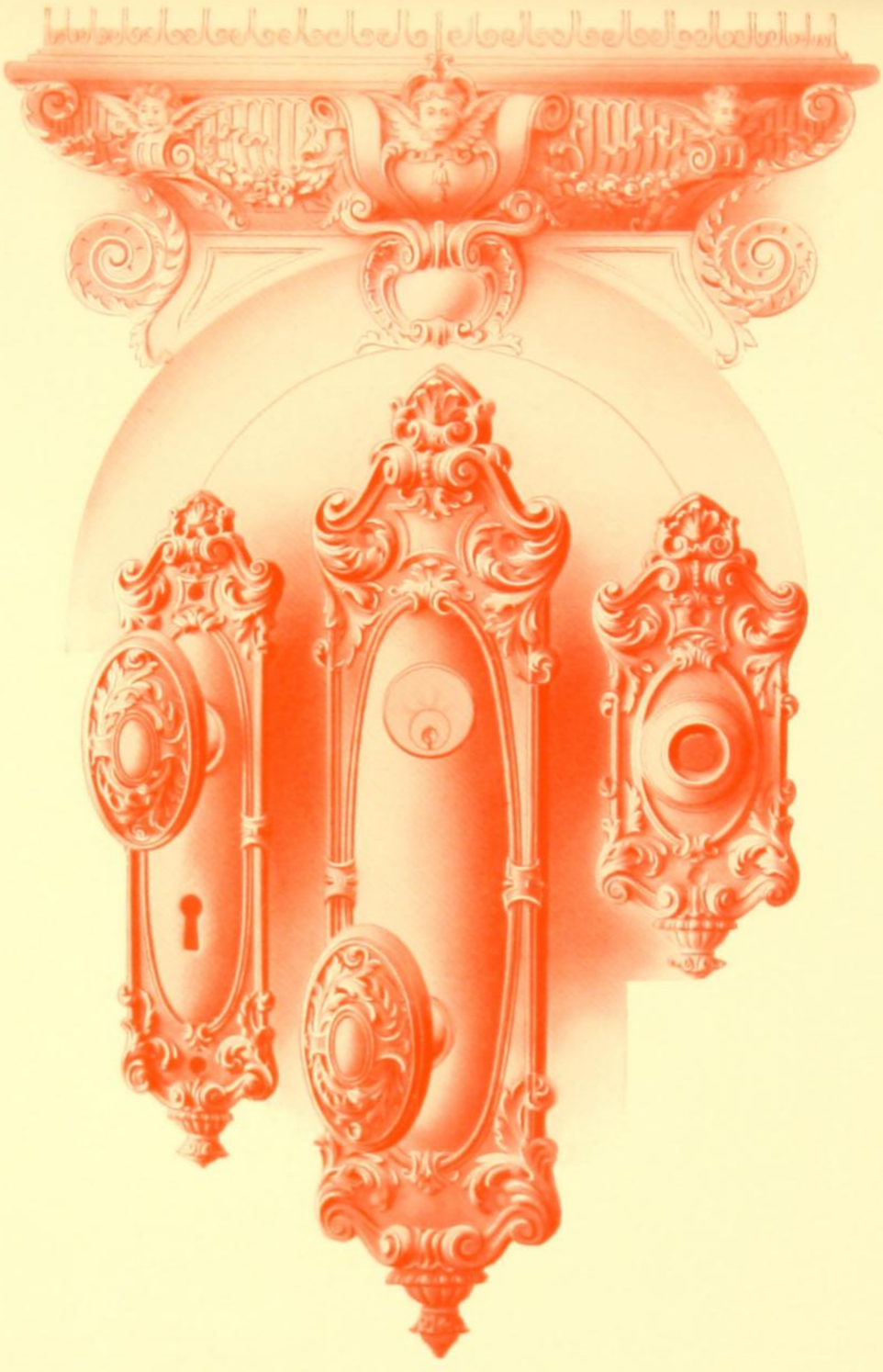

Screen 175

HARDWARE DESIGNS

Courtesy of
P. and F. Corbin
New Britain, Conn.

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BOSTON NEW YORK CHICAGO
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"UNDER THE ENSIGN"—Booklet Cover

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Screen 175

WILLIAM II OF ORANGE
By Sir Anthony Van Dyck

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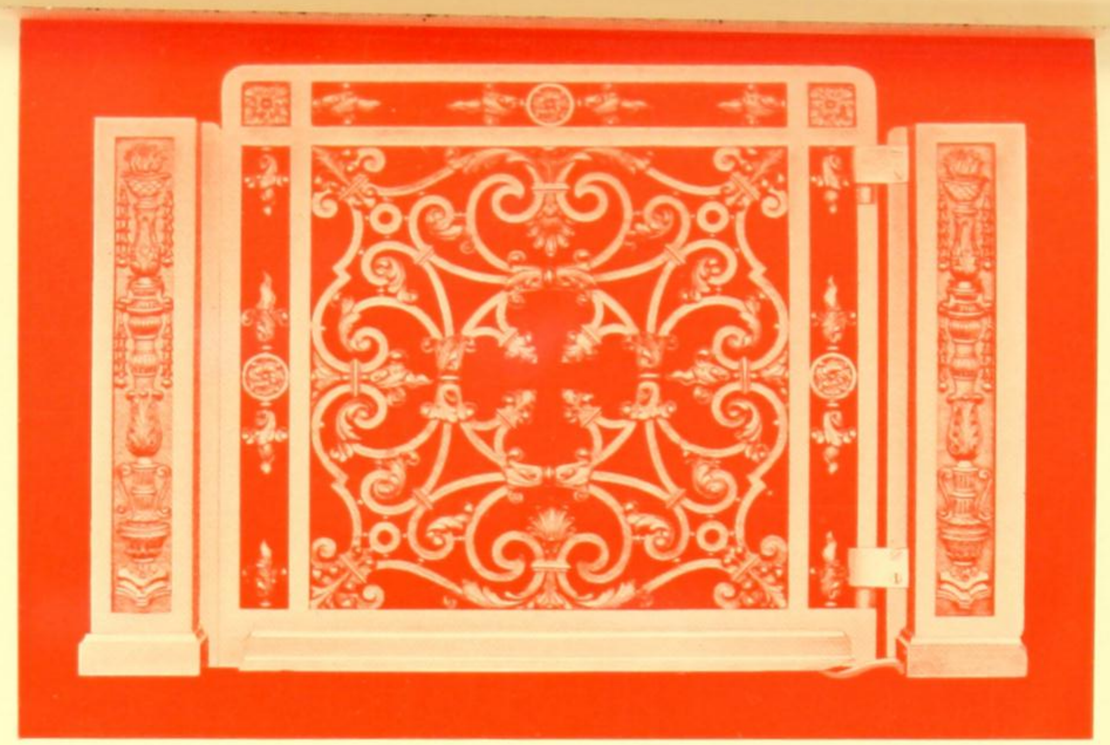
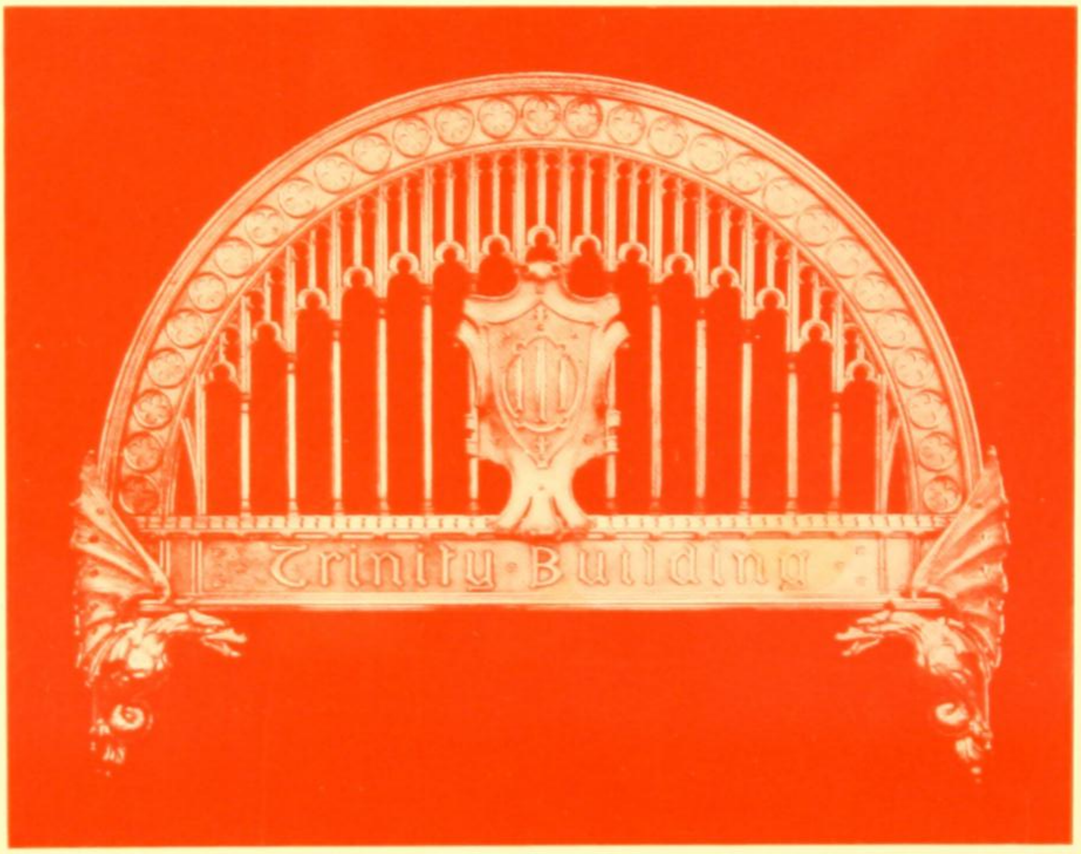
LITHO MADDER LAKE, No. 509, PRICE PER POUND, $3.00





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ORNAMENTAL IRON WORK

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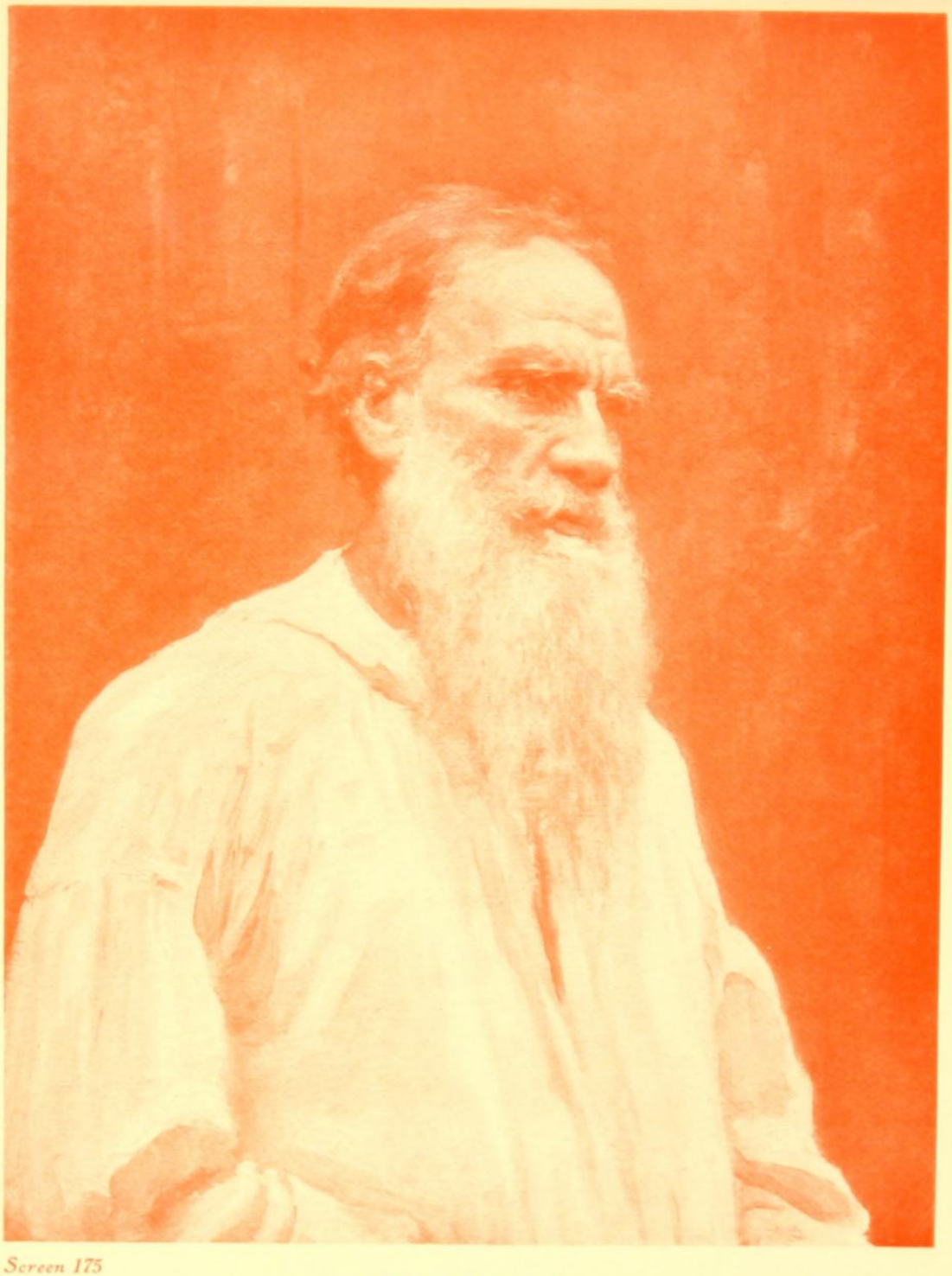

Screen 175

COUNT TOLSTOI
By F. Repin

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SKETCH—By Stacy H. Wood

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Screen 133

GREAT FALLS OF THE POTOMAC

Photograph by Leet Bros. Washington, D. C.

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Screen 175

ROAD TO THE MOUNTAIN

Photograph by
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Dayton, Ohio

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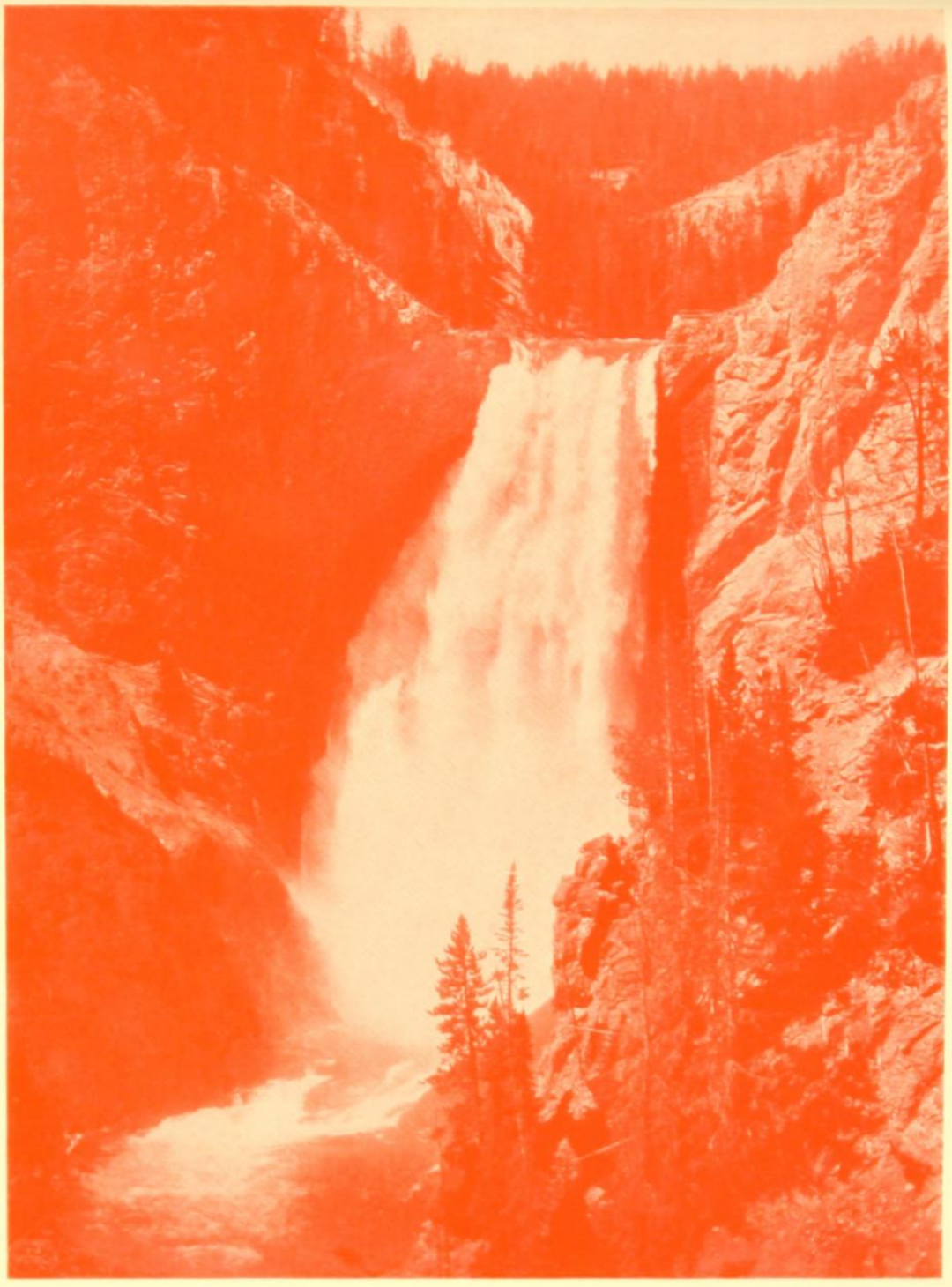

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LOWER FALLS
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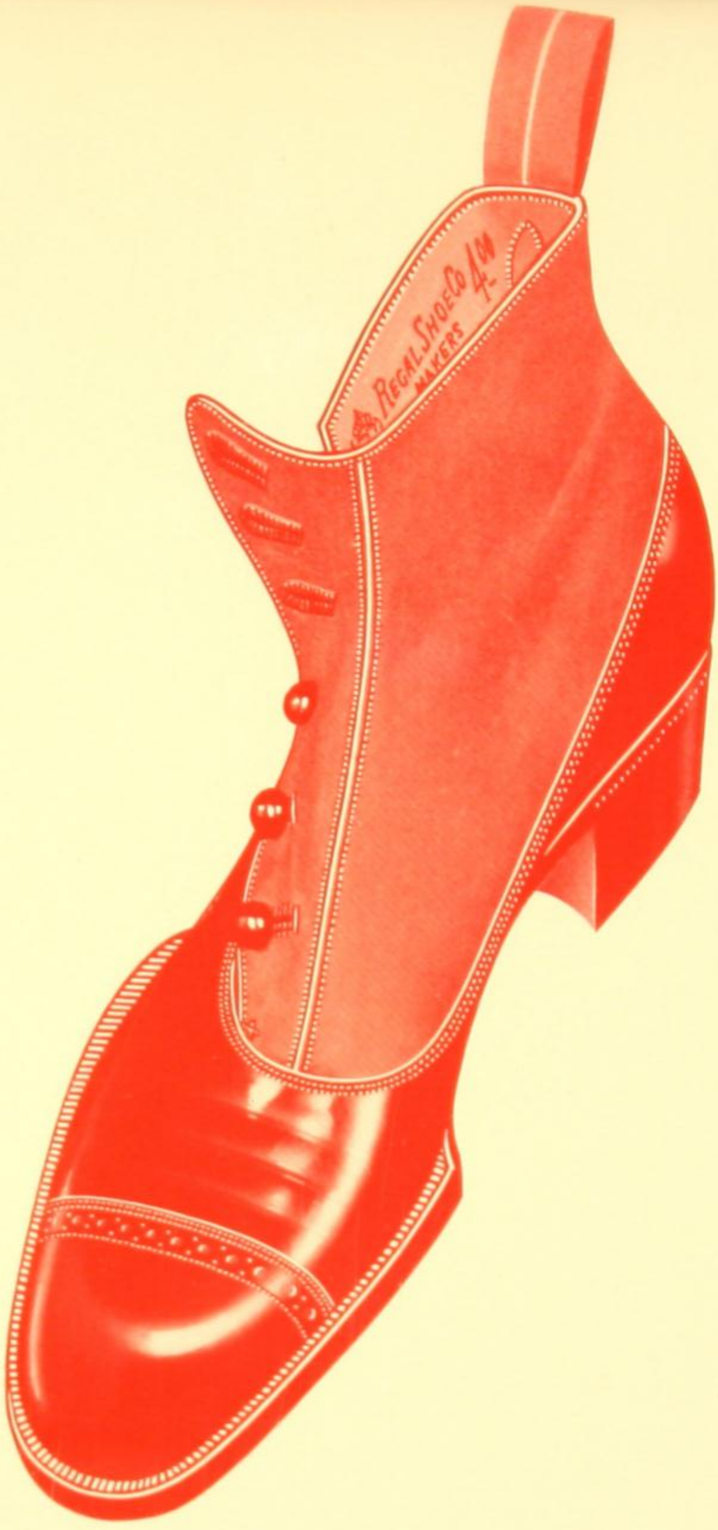

Screen 175

THE REGAL SHOE

Courtesy of Regal Shoe Co.

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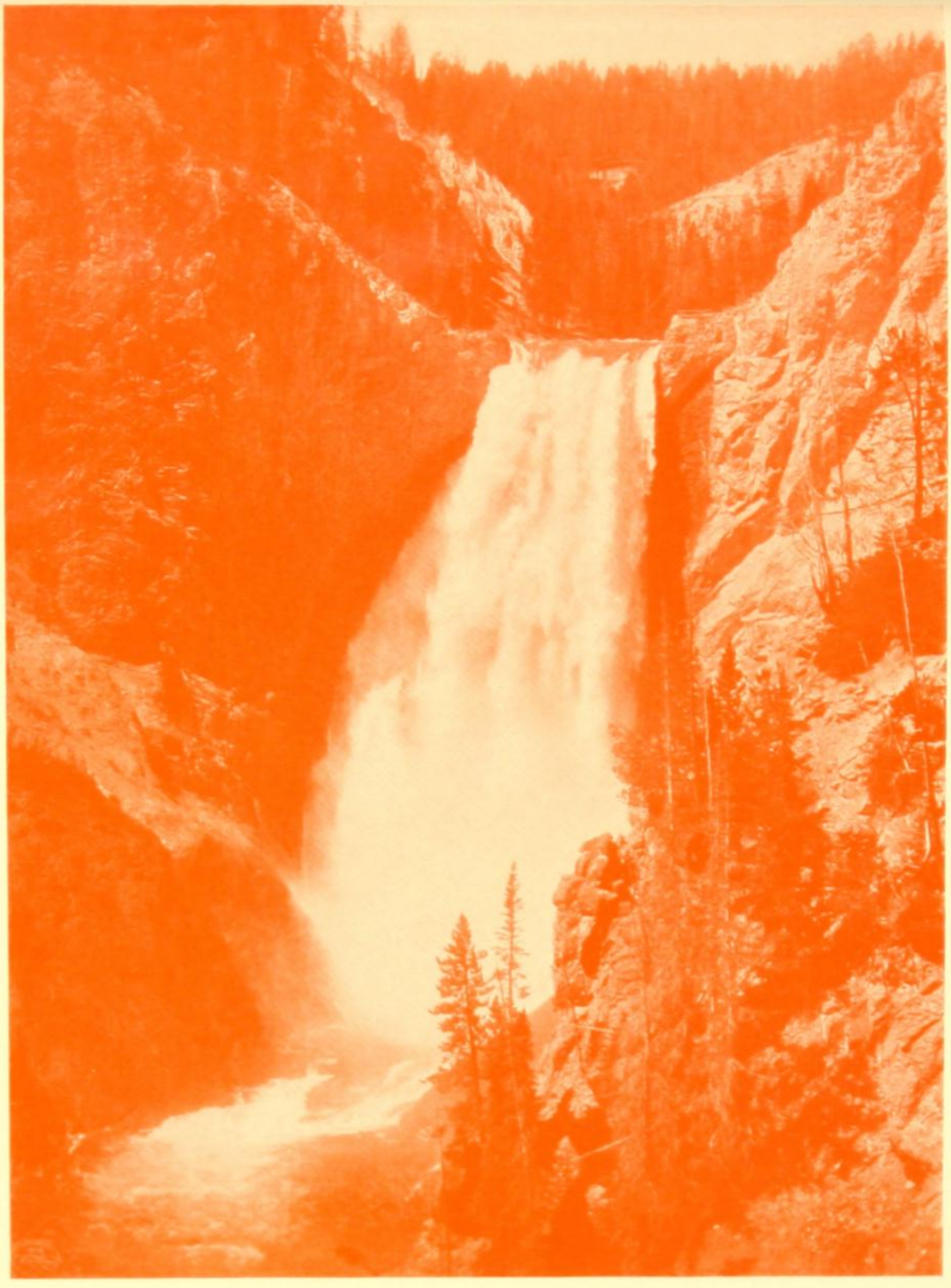

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LOWER FALLS
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THE REGAL SHOE

Courtesy of Regal Shoe Co.

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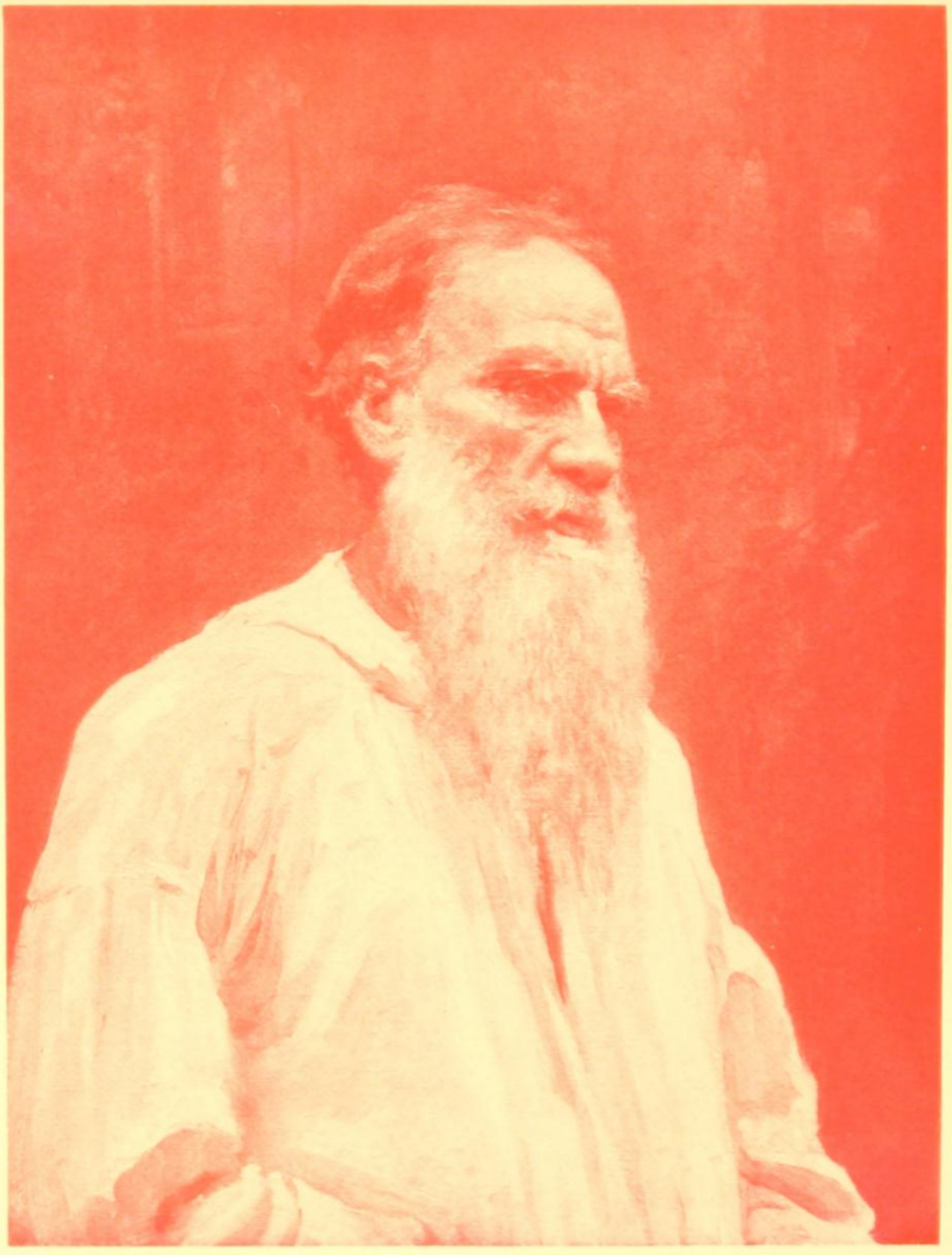
WOOD CUT GARNET. No. 145. PRICE PER POUND. $2.00



Screen 175

COUNT TOLSTOI
By F. Repin

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Screen 175 *Courtesy of Regal Shoe Co.*

THE REGAL SHOE

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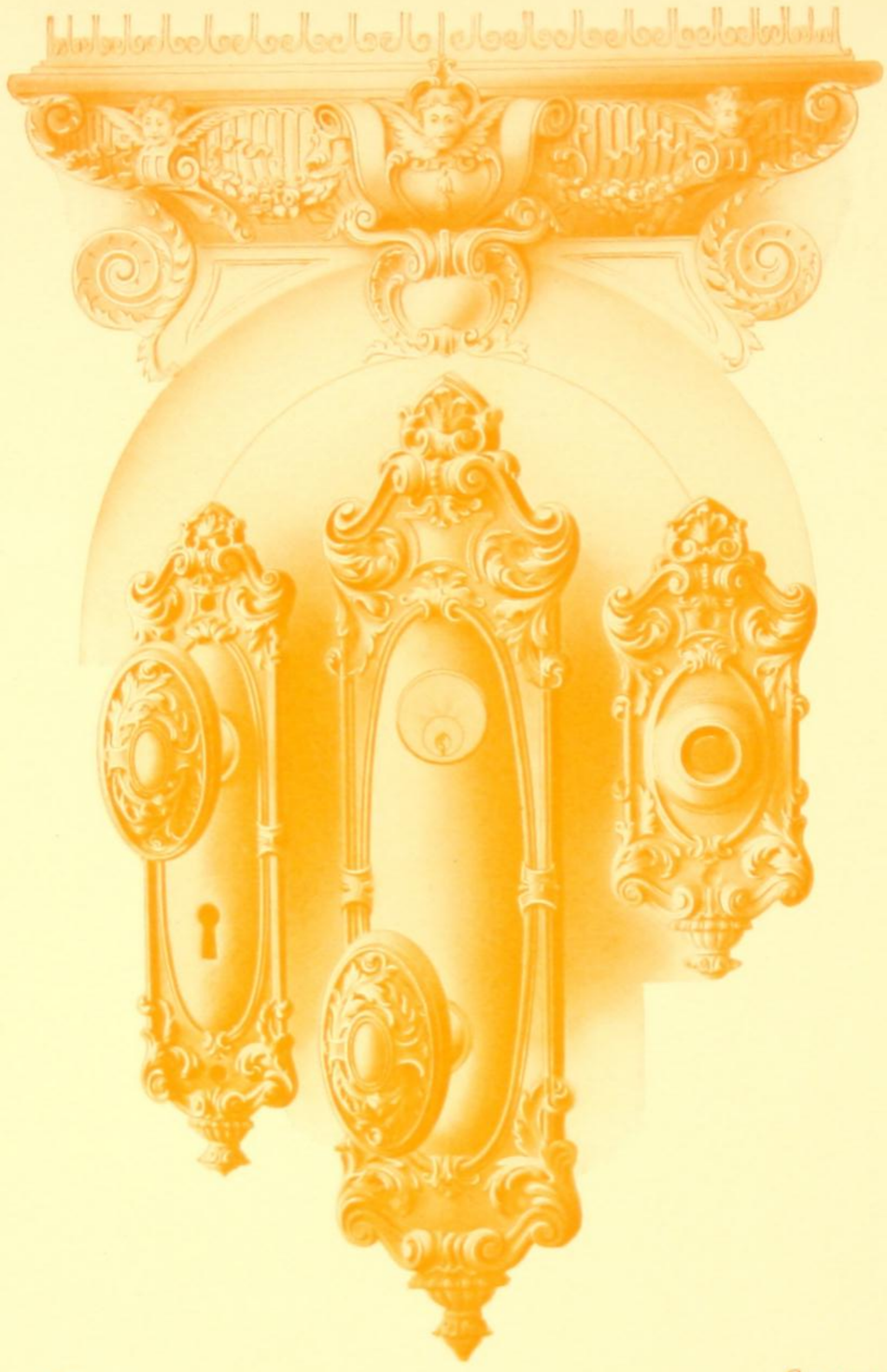

Screen 175

HARDWARE DESIGNS

Courtesy of
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Courtesy of
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THE REGAL SHOE

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Screen 175

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SAN FRANCISCO LONDON

LEMON YELLOW. No. 31. PRICE PER POUND. $1.50

SKETCH—By Louis Leloir

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Screen 133

FASHION PLATE

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Screen 175

ELECTRIC LAMP

Courtesy of
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BRILLIANT PURPLE. No 493. PRICE PER POUND. $5.00

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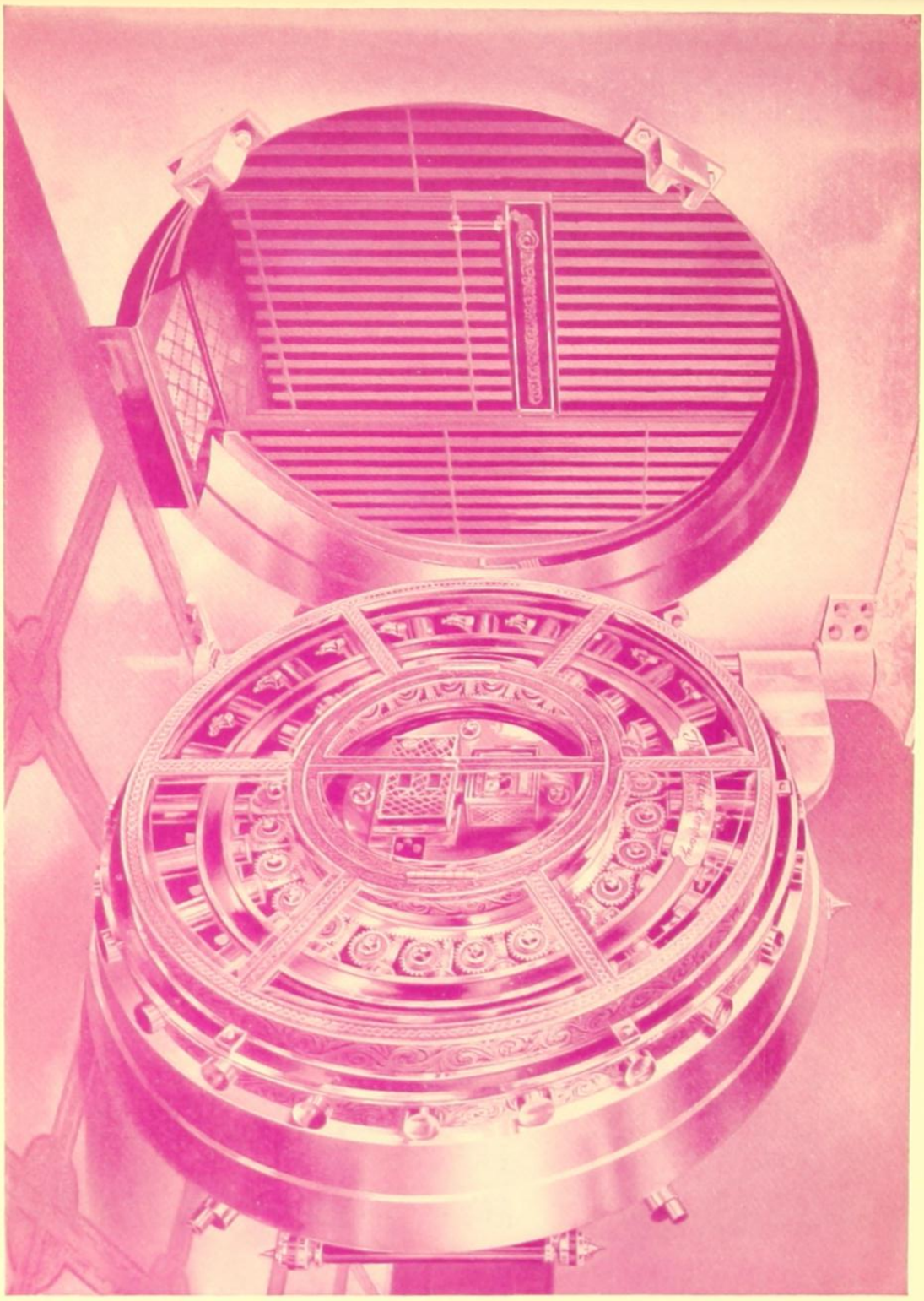
Screen 175



BANK VAULT

Courtesy of
Hollar Lock & Inspection Co.
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SKETCH—By Stacy H. Wood

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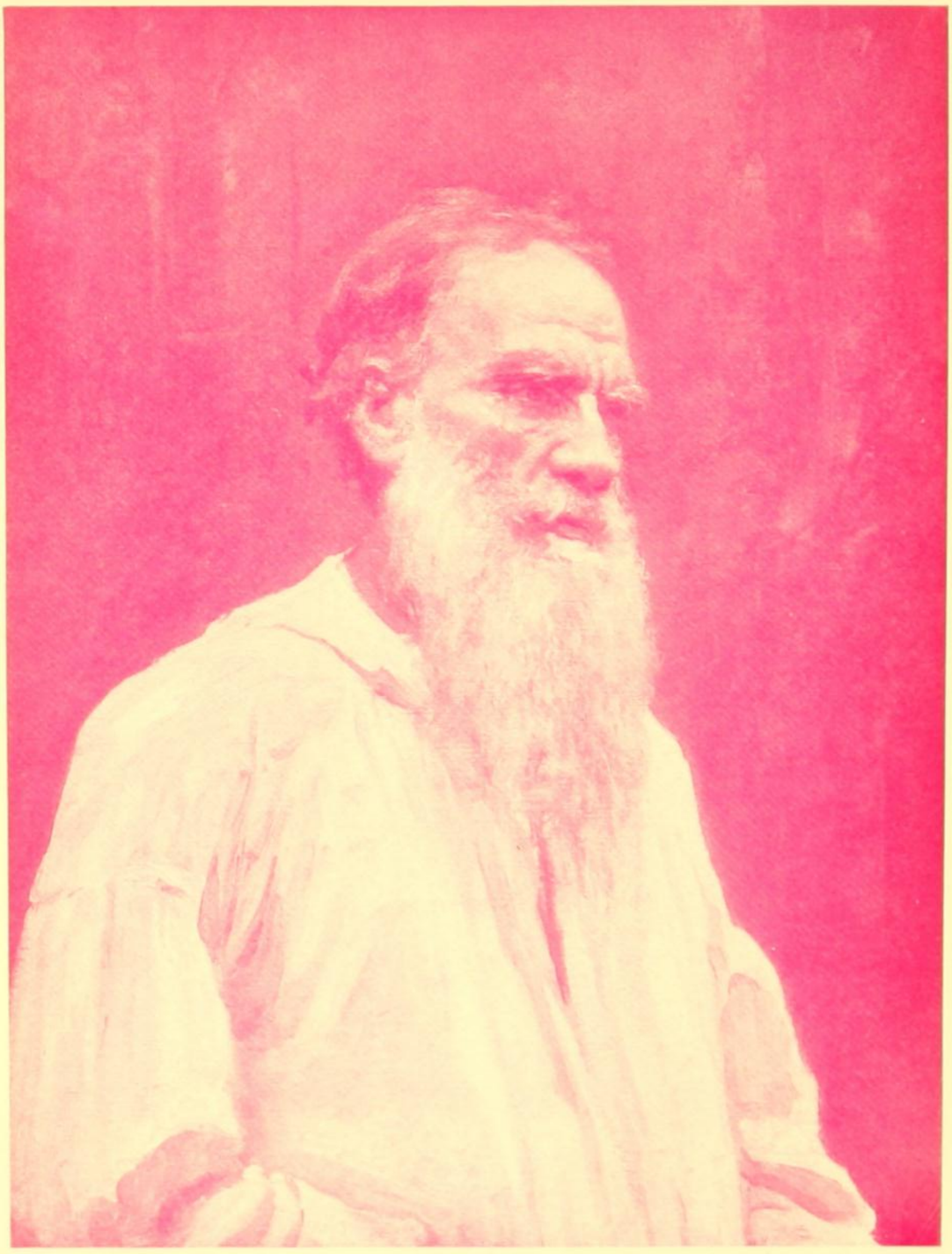

Screen 175

COUNT TOLSTOI
By F. Repin

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BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

RHODAMINE LAKE No. 510. PRICE PER POUND. $4.00

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PERMANENT PURPLE, No. 494, PRICE PER POUND, $3.00

Public Service Bond—Vellum Finish

Screen 175

GREAT FALLS OF THE POTOMAC

Photograph by
Leet Bros.
Washington, D. C.

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Screen 175

Fashion Drawing by
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New York City

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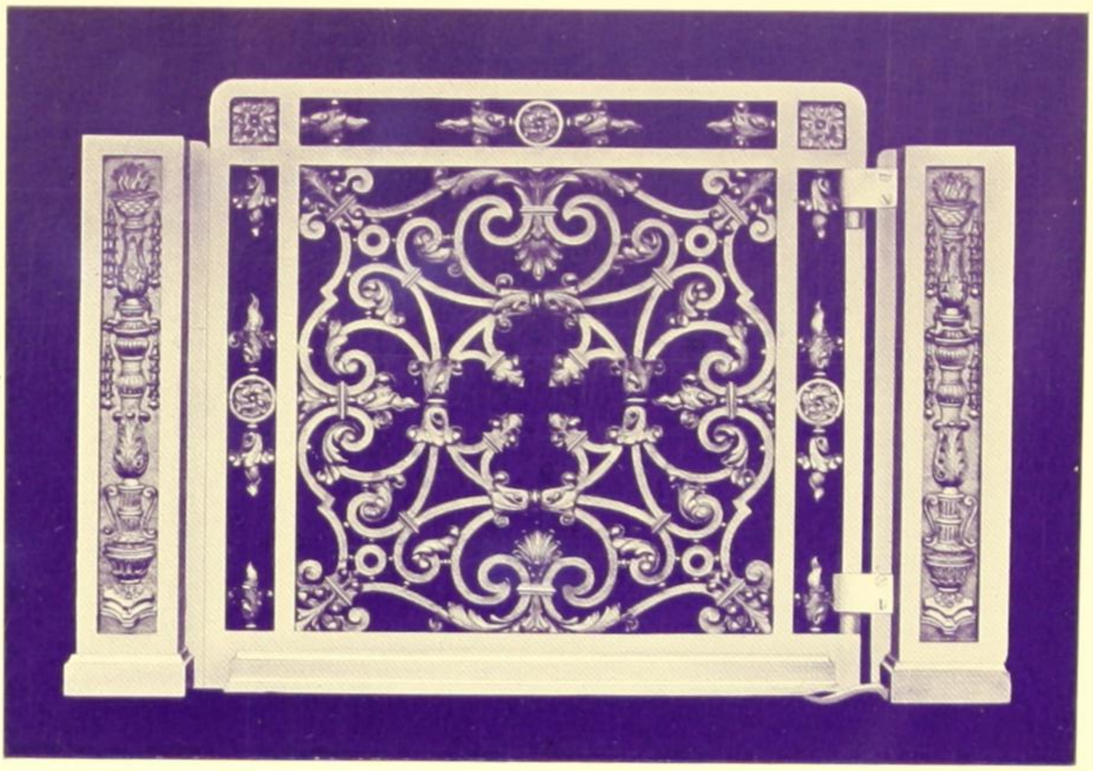
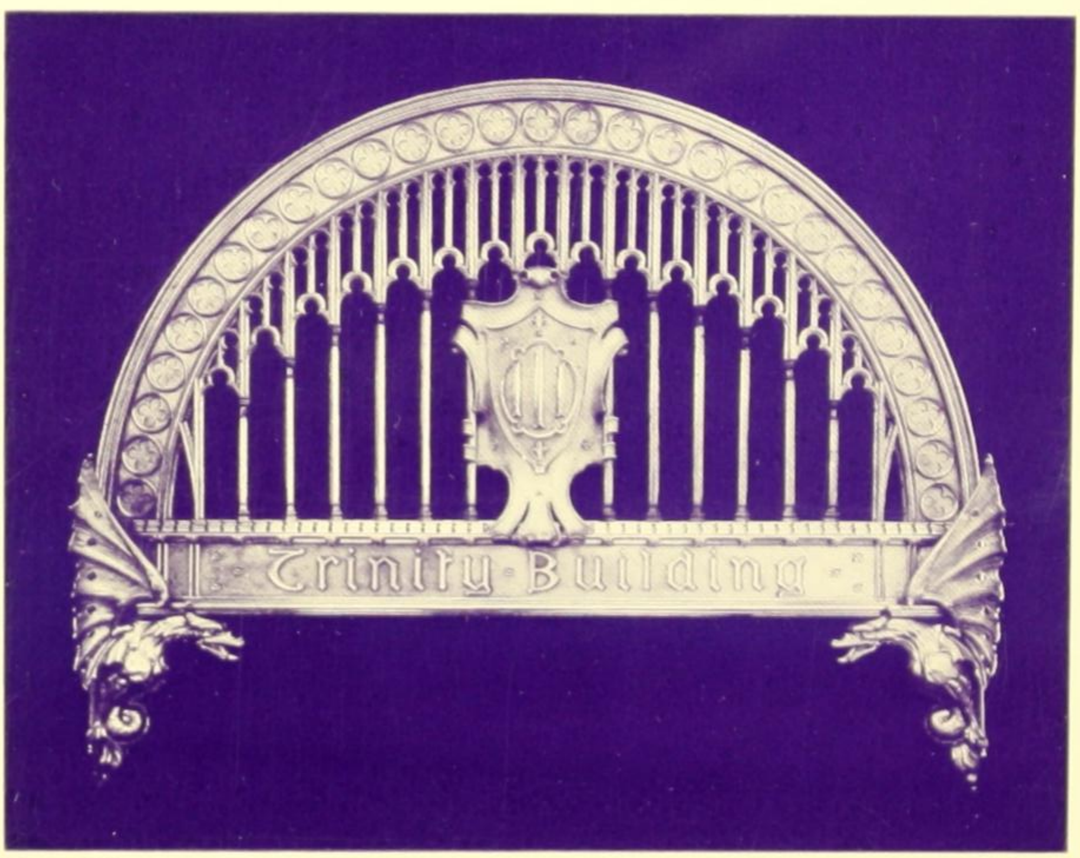
SAN FRANCISCO LONDON

ROYAL MAUVE. No. 430. PRICE PER POUND. $3.00





Screen 150

ORNAMENTAL IRON WORK

Courtesy of Winslow Bros. Co, Chicago, Ill.

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

Y. C. PURPLE No. 265. PRICE PER POUND, $2.00

100

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SAN FRANCISCO · LONDON
FOUNDED 1840

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\# 678 OFFSET BLUE
\# 679 OFFSET GREEN
\# 680 OFFSET RED
\# 695 OFFSET ORANGE
PRICES ON APPLICATION

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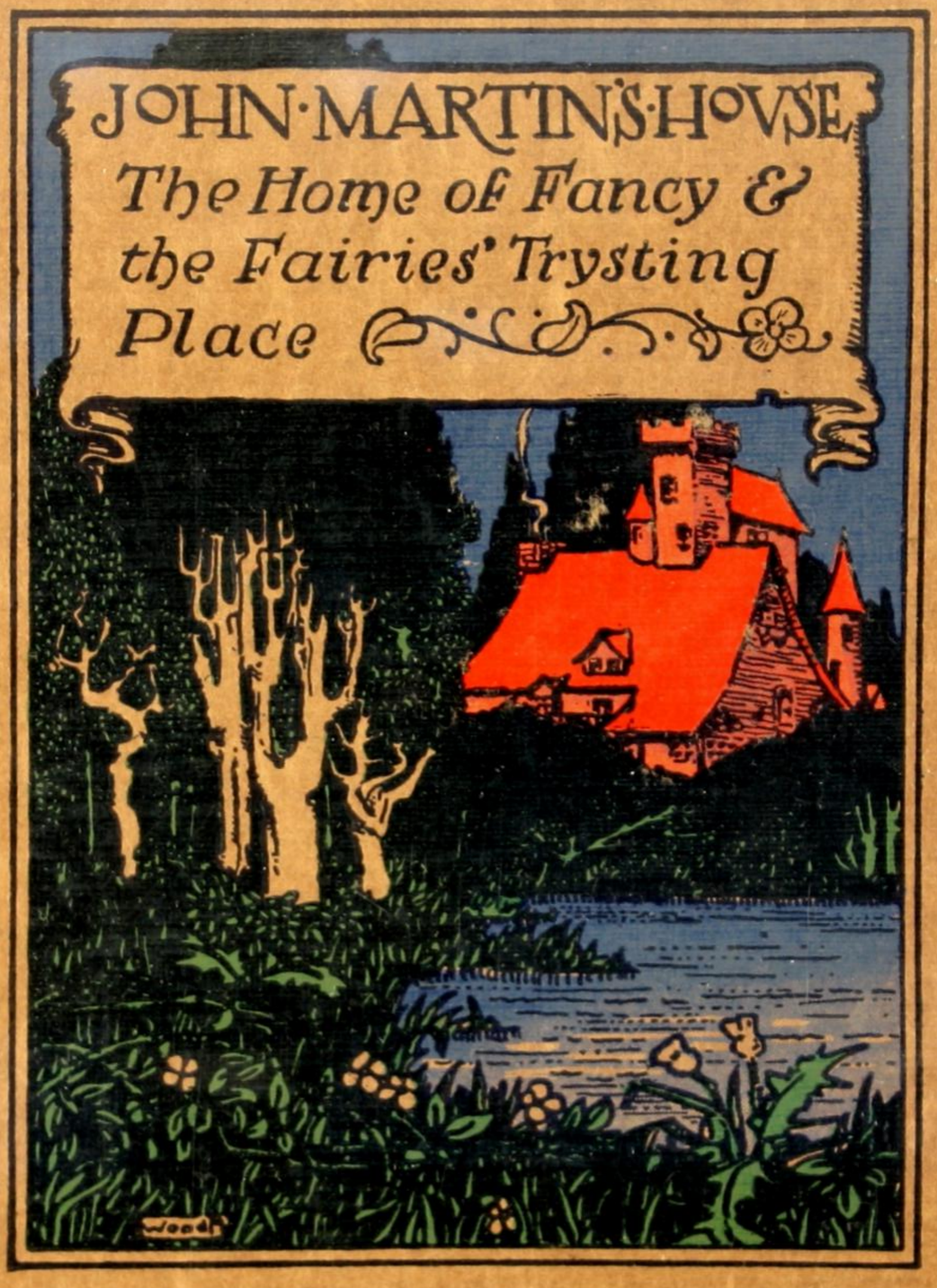
100

LITHOGRAPHED ON OFFSET PRESS BY BOSTON BANK NOTE CO.



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SAN FRANCISCO LONDON

Venetian Blue Cover, No. 683, per lb. $2.00
Dark Red Cover, No. 282, per lb. $3.00
Light Green Cover, No. 684, per lb. $2.00
Dark Blue Cover, No. 58, per lb. $2.00

Cloth-of-Gold Cover

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

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Dark Green Cover, No. 368, per lb. $2.00
Black Gloss Cover, No. 544, per lb. $2.00

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

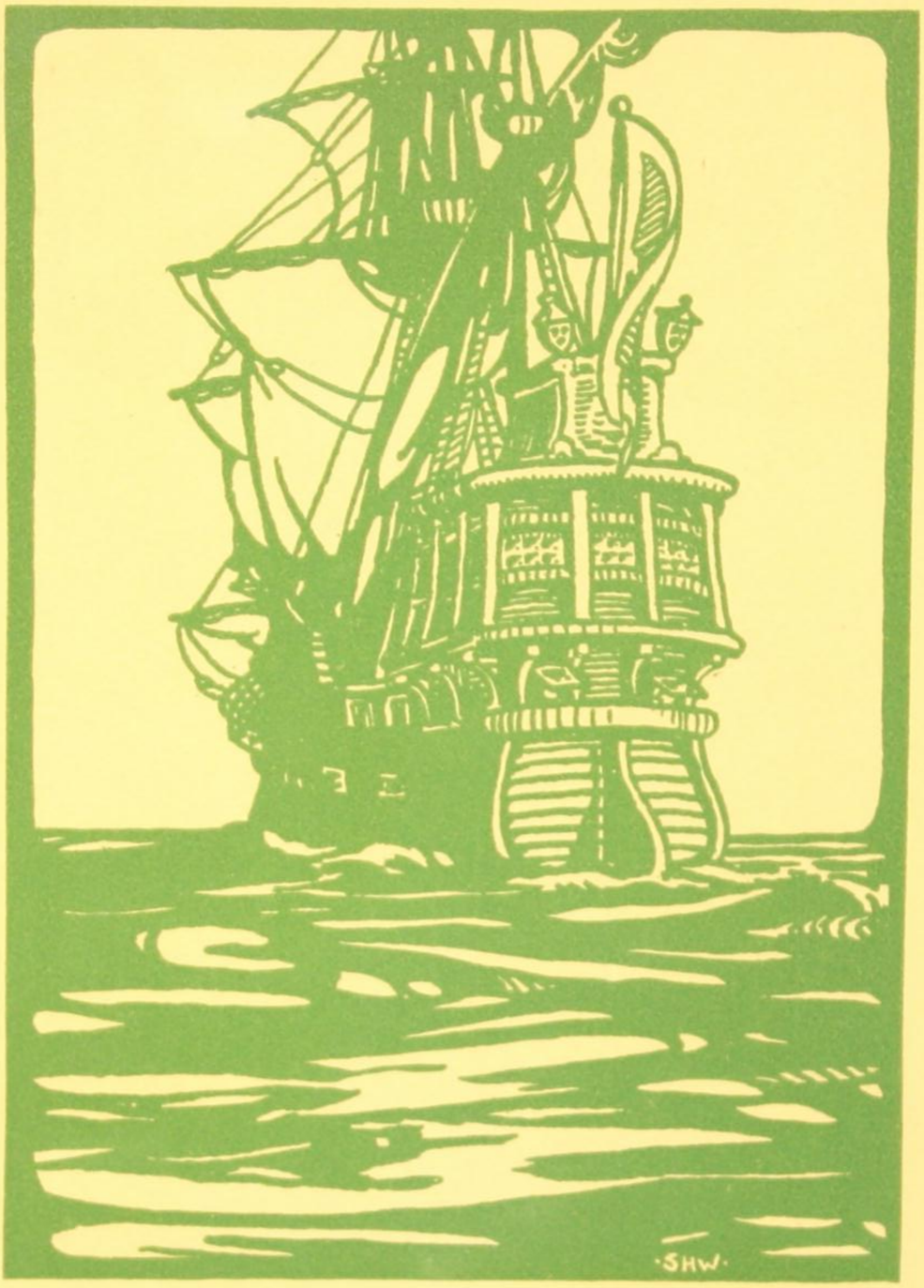
DARK POSTER RED. No. 478. PRICE PER POUND. .50

GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO

SAN FRANCISCO LONDON

POSTER BLUE, No. 479. PRICE PER POUND, .50



GEO·H·MORRILL CO·

BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

POSTER GREEN. No. 477. PRICE PER POUND. .50

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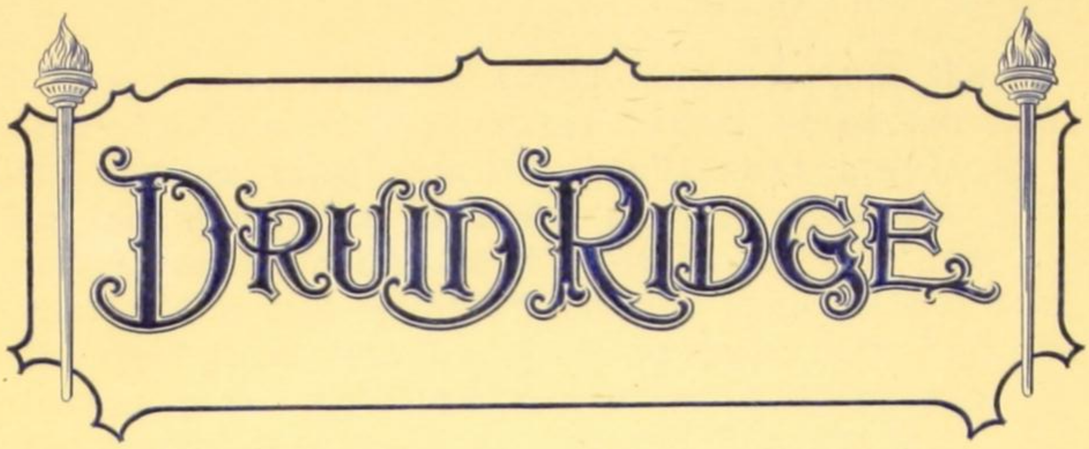
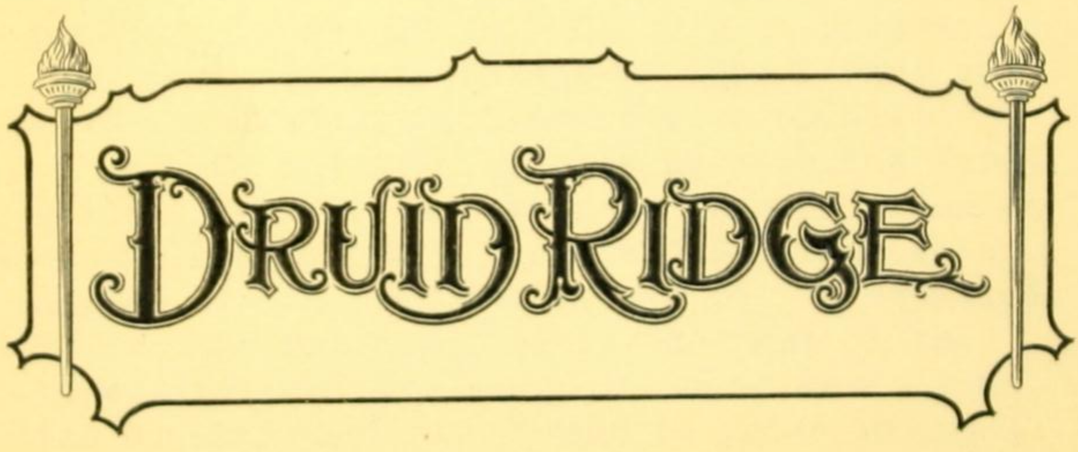
BOSTON NEW YORK CHICAGO

SAN FRANCISCO LONDON

BRILLIANT POSTER RED. No. 467. PRICE PER POUND. .50





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SAN FRANCISCO LONDON

EMBOSSING BLUE, No. 518, PRICE PER POUND, $2.00
EMBOSSING RED, No. 521, PRICE PER POUND, $2.00
EMBOSSING BLACK, No. 519, PRICE PER POUND, $2.00

Public Service Bond—Vellum Finish

Typewriter Ink followed

Typewriter Ink followed closely upon the introduction of Typewriter Type. No sooner had the typewriting machine established itself as an indispensable business adjunct than the foundries were out with type to imitate its work. The ink makers produced inks to aid in the deception and the live printer soon had it in his power to furnish a sheet bearing all the marks of a regular typewritten letter.

Business houses were quick to appreciate the advantage of sending out a circular that would give the impression of a personal communication and large quantities of such printing were done and are still being done in all parts of the country, some offices making a profitable specialty of this class of work.

But the man who now makes use of this kind of advertising matter is more exacting than the customer of old. The public has grown wiser and the crude efforts of those times would fool nobody today. Hence it behooves the printer who would succeed to improve his method, and he can do this only by purchasing inks that are made to use on type forms, yet giving a perfect machine-written effect.

Geo. H. Morrill Co. have been making Typewriter Inks for many years. Through experiment and experience they have attained to a degree of excellence that can not be equalled. Their inks match perfectly the work of the typewriter and are manipulated as readily as the ordinary article. Made to order in any shade, and carried in stock in the three standard colors here shown.

GEO·H·MORRILL CO·

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TYPEWRITER INKS, PRICE PER POUND, $2.00

No. 523, Purple; No. 524, Blue; No. 525, Green

EXTRA FINE JOB BLACK, No. 5008, PRICE PER POUND, $2.00

Particularly suited for Letter Heads and all Fine Stationery

Public Service Bond—Vellum Finish

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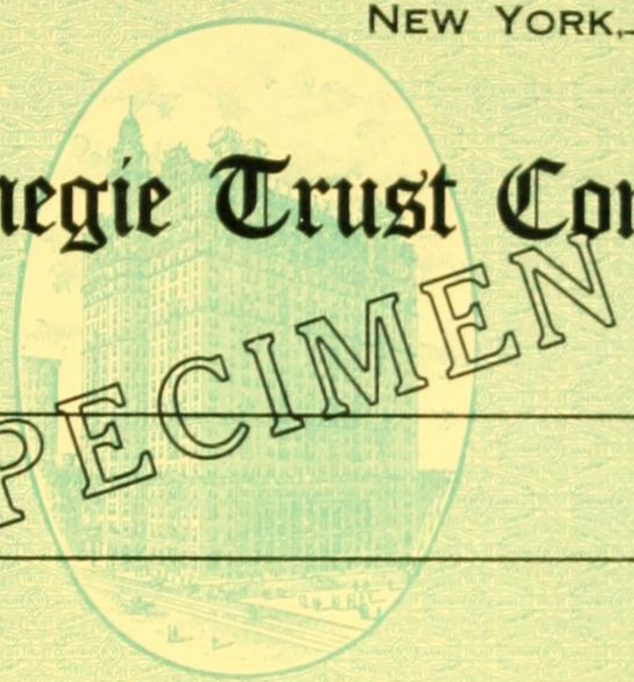
The Carnegie Trust Company



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GEO. H. MORRILL CO.

PERISHABLE SAFETY GREEN No. 608. PER LB. $3.00
ALL-AROUND BLUE BLACK No. 5185. PER LB. $2.00

Public Service Bond—Vellum Finish

DUPLICATE

MEMORANDUM OF SHIPMENT

PER STR. Northern Star DATE May 6, 1910

CONSIGNED TO Lake Printing Co., Duluth, Minn.

No.	Entry	Received at	Articles	Weight	Class	Remarks
14	4/10	Buffalo, N. Y.	1 Box Ptd. Matter	80	A	
29	5/10	Cleveland, O.	1 Keg Red Ink	200	D	
30	5/10	do.	1 Bbl Black Ink	500	D	
36	5/10	Detroit, Mich.	10 Reams Paper	600	A	Bad condition
		See memo.	attached hereto			

GEO. H. MORRILL CO.

Copying Blue, No. 101, per lb. $3.00
Copying Purple, No. 102, per lb. $3.00
Copying Red, No. 103, per lb. $3.00
Copying Green, No. 107, per lb. $3.00
Copying Black, No. 104, per lb. $3.00

Public Service Bond—Vellum Finish

Turkey Run Dairy

FANCY PRINT BUTTER

Turkey Run Dairy

FANCY PRINT BUTTER

MOOLEY, KINE & HERD

TURKEY RUN VIRGINIA

TRADE MARK

STERLING HALFTONE

For all kinds of cut £ or fine book work

on coated paper, is without a rival in

BLACK INK.

GEORGE H. MORRILL COMPANY

Turkey Run Dairy

FANCY PRINT BUTTER

MOOLEY, KINE & HERD

TURKEY RUN · VIRGINIA

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For all kinds of cut £ or fine book work

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FANCY PRINT BUTTER

MOOLEY, KINE & HERD

TURKEY RUN VIRGINIA

TRADE MARK

GEO. H. MORRILL CO.

NEW YORK

SAN FRANCISCO

GLAZED PAPER BLUE, No. 58. PRICE PER POUND $1.50

Butter Wrapper Red, No. 309, per lb. $1.50 Butter Wrapper Green, No. 522, per lb. $1.50

Butter Wrapper Blue, No. 149, per lb. $1.50 Butter Wrapper Black, No. 284, per lb. $1.50

GEO. H. MORRILL CO.

GEO. H. MORRILL CO.

Butter Wrapper Blue, No. 149, per lb. $1.20 Butter Wrapper Red, No. 306, per lb. $1.20
Butter Wrapper Green, No. 253, per lb. $1.20 Butter Wrapper Yellow, No. 384, per lb. $1.20

TRADE MARK

TURKEY RUN
WOOLEY, KINE & HERD
FANCY PRINT BUTTER
TURKEY RUN DAIRY

TRADE MARK

TURKEY RUN
WOOLEY, KINE & HERD
FANCY PRINT BUTTER
TURKEY RUN DAIRY

TRADE MARK

TURKEY RUN
WOOLEY, KINE & HERD
FANCY PRINT BUTTER
TURKEY RUN DAIRY

TRADE MARK

TURKEY RUN
WOOLEY, KINE & HERD
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For all kinds of cut £ or fine book work
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GEO·H·MORRILL CO·

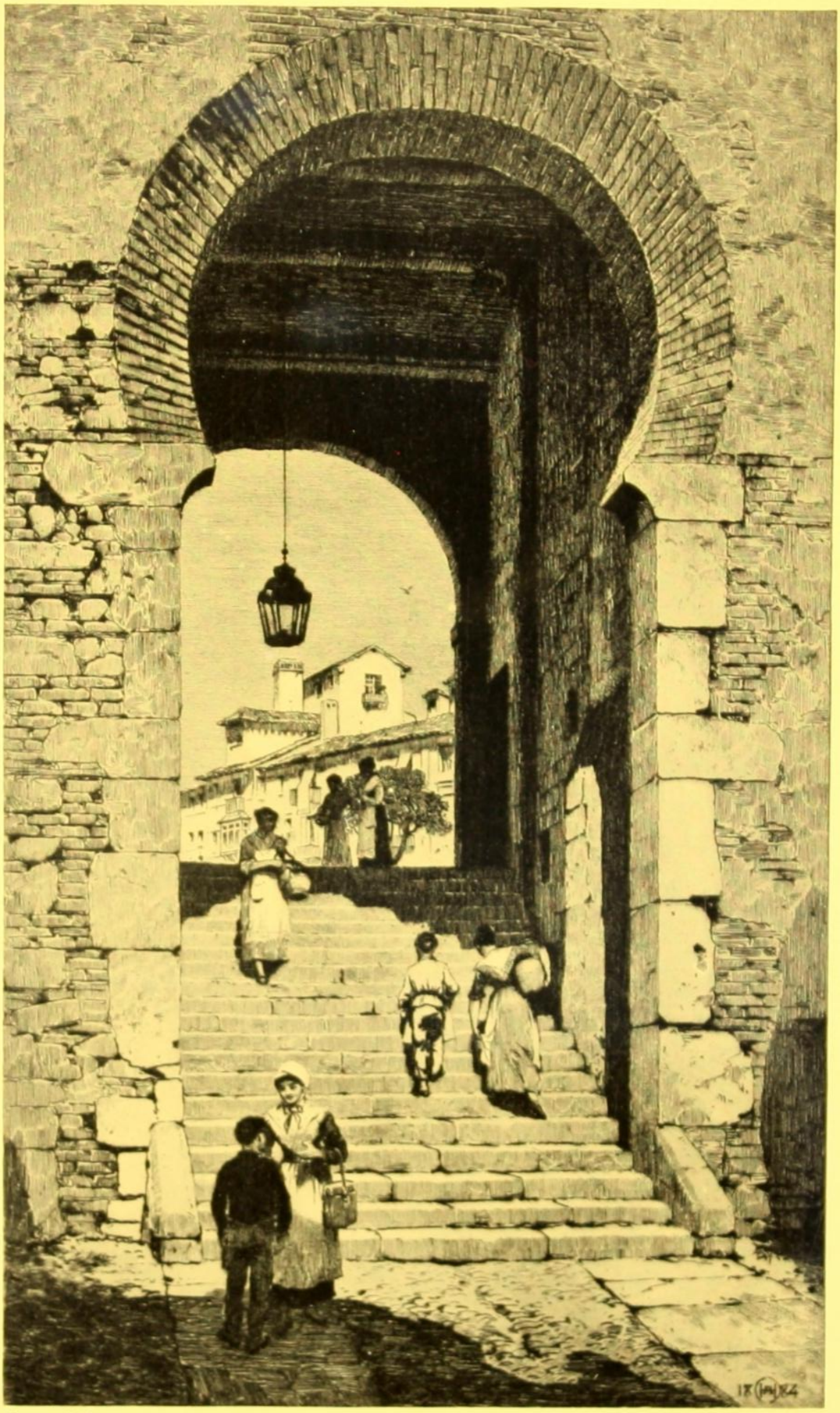
BOSTON NEW YORK CHICAGO
SAN FRANCISCO LONDON

GLAZED PAPER BLUE. No. 58. PRICE PER POUND. $2.00
GLAZED PAPER BLACK. No. 5027. PRICE PER POUND. $2.00

Screen 133

FROM A JAPANESE PRINT

GEO. H. MORRILL CO.
HANOVER HALF TONE BLACK. 5146. PER LB. $2.00
PERSIAN ORANGE. 20. PER LB. $2.00



Screen 200

MOORISH ARCH

A. H. Haig

GEO. H. MORRILL CO.
BANK NOTE HALF TONE BLACK, 5002, PER LB. $2.50
BUFF TINT, 594, PER LB. $1.50

All good colour is in some degree pensive; the purest most thoughtful minds are those which love colour most

—RUSKIN

GEO. H. MORRILL CO.
PERSIAN ORANGE 20. PER LB. $2.00
ANTIQUE BLACK 5184. PER LB. $2.00

Screen 150

FROM A JAPANESE PRINT

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Vellum Finish

The right paper
for business writings

The Taylor-Burt Co. Papermakers
NEW YORK AND HOLYOKE

GEO. H. MORRILL CO.
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Dark Olive Green, No. 122, per lb., $2.00
Persian Orange, No. 20, per lb., $2.00

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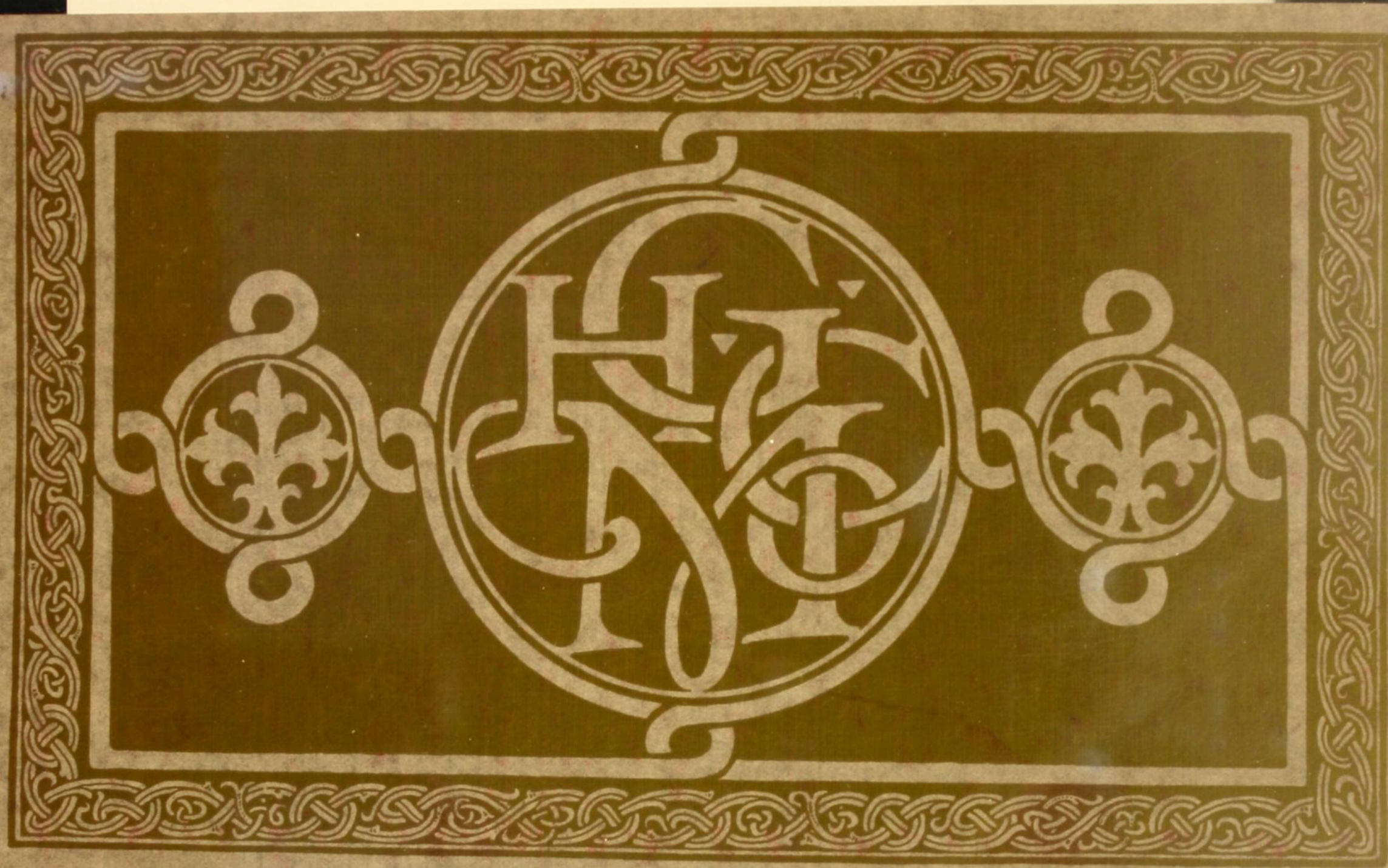

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